

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1061 ORDER NO. 75081 DATE 8-27-52

CUSTOMER  
ROBBINS MOTEL  
PORT HURON, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
ROBBINS MOTEL - ON HIGHWAY 21 - FIVE  
MILES WEST OF PORT HURON, MICHIGAN

FRONT NO. 5 R. M. Yes ~~XXXX~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Return 5 negatives and unused photos to customer:

Enlarge 5x7 Print

Ref. 6 1/2  
H.C. 9.11.52 + 1/2  
L.A. 9 1/2  
ml

as quoted

WJH



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1062 ORDER NO. 75082 DATE 8-27-52

CUSTOMER THE BUTTONWOOD MOTOR COURT  
RIVERTON, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M BUS.CARDS SIZE 3 1/2 X 2-5/16"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE BUTTONWOOD MOTOR COURT .....

FRONT NO. NO

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ON ENCLOSED SHEET.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON ENCLOSED SHEET

BUS. CARD

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

3

PHOTO USED FOR

5x7 Rephoto

L.O.

1/2

Ret.

5

L.C.

1061

L.A.

6"

as quoted

W & H



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1063 ORDER NO. 75083 DATE 8-27-52

CUSTOMER

HOUSE OF CHINA  
ALBUQUERQUE, NEW MEXICO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LINO HOUSE OF CHINA — 3300 CENTRAL AVE.  
S.E. — ALBUQUERQUE, N. M.

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

EXTERIOR INSERT VIEW TO BE NIGHT SCENE.

TITLE CORRECTION AS ABOVE — SEE TISSUE OVERLAY ON SKETCH.

FOLLOW SKETCH FOR LAYOUT.

COLOR DESCRIPTION

FOLLOW SKETCH — AND TISSUE OVERLAYS FOR COLORS

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

5 x 7 Reprints  
as material  
L.O. 1  
Ret. 6 1/2  
H.C. 107 2 1/2  
L.A. 1.4

me

as quoted

W.D.R.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1064 ORDER NO. 75084 DATE 8-27-52

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

CUSTOMER  
E' TOWN MOTEL  
ELIZABETHTOWN, KENTUCKY

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full E' TOWN MOTEL — ELIZABETHTOWN'S  
NEWEST AND MOST MODERN MOTEL ( AAA ) . . . .  
.....

FRONT NO. 5 (All of this on address side) 3 SIDES  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — EXCEPT: ADD TWO WINDOWS ACROSS THE BACK, CHAIRS  
ON THE WALKS, LAMPS ON OUTSIDE OF BUILDING AND  
LAMPS AND POSTS IN ISLAND. .

COLOR DESCRIPTION

FOLLOW SKETCH

SEE TISSUE OVERLAY ON PHOTOGRAPH FOR ANY  
ADDITIONAL COLORING.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

SM-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 5  
107 H.C. 1 1/2  
9-9-52 L.A. 9 1/2  
mb

WJH

Red + Dk Blue Impression



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL NO. 2CH1065 ORDER NO. 75085 DATE 8-27-52

CUSTOMER E'TOWN MOTEL  
ELIZABETHTOWN, KENTUCKY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



PHOTO RETURNED

25 M BUS.CARDS SIZE 3 1/2 X 2-5/16"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full  
E'TOWN MOTEL - ELIZABETHTOWN'S NEWEST  
AND MOST MODERN MOTEL (AAA).....

*7/6 Panel.*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. NO (All of this on address side)  
R. M. Yes NO  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

USE PHOTO FROM 2CH1064. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

COLOR DESCRIPTION

SAME AS ABOVE.

PHOTO USED FOR

L.O. 1/2  
10-85 L.A. 2 1/2  
ma

W&H



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 2CH1066 ORDER NO. 75087 DATE 8-27-52

CUSTOMER THOMSON MOTEL  
HOLLYWOOD, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

PHOTO PROPERTY OF C. T. & CO.

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THOMSON MOTEL  
HOLLYWOOD, FLORIDA

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

NO

YES

RETURN PHOTO

38-4-15-52

PHOTO RETURNED

PHOTO USED FOR

107 Ret. 7 1/2  
9-10-52 H.C. 1 1/2  
106 negative L.A. 9  
ms

as quoted  
or JH  
Photo in large file

Rush



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1067 ORDER NO. 75088 DATE 8-27-52

CUSTOMER THOMSON MOTEL  
HOLLYWOOD, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M BUS. CARDS SIZE 3 1/2 X 2-5/16"

STYLE ART COLORTONE—FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

THOMSON MOTEL  
HOLLYWOOD, FLORIDA

FRONT NO. NO (All of this on address side)  
R. M. Yes ~~NO~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2CH1066. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

(AAA) AND (QUALITY COURTS) EMBLEMS TO BE PLACED  
ON PICTURE SIDE OF BUS.CARDS.

COLOR DESCRIPTION

USE PHOTO FROM 2CH1066. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

~~XXXXXXXXXXXX~~

Bus Card

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO YES RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2  
L.A. 2 1/2  
ML

W 28

Rush



DISTRIBUTED BY WARNER PHOTO SHOP,  
NEW CASTLE, PA.

NO. 2CH1068

ORDER No. 75092

DATE 8-28-52

12½ M POST CARDS C T ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
SWIMMING POOL, BATH HOUSE AND  
PAVILION, CASCADE PARK, NEW  
CASTLE, PA..



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

JOIN FOREGROUND WHERE PART OF PHOTO IS CLIPPED TO PICTURE.  
WATER IN POOL - BLUE. BUILDINGS - WHITE. WHITE CORNICE AND RAILINGS  
TOP EDGE OF RAILINGS-GREEN. DARK GREEN BASE. ~~GREEN~~ GREEN ROOF.  
WHITE POINT AND CORNICE ON TOWER ON LEFT. LIGHT CEMENT POOL -  
BROWN FENCE ALONG EDGE. ORANGE & BLUE SUNSHADE ON LEFT.,

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By *Jm*  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 27 1952	AUG 29 1952
SKETCH				
RETOUCHING	3	2½	AUG 28 1952	AUG 29 1952
REPHOTO			SEP 3 1952	
PHOTO-LITHO				SEP 9
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½		
ARTIST DEPT.		9		

SEP 4 - 1952

1952 *Jm*

108-9-29-52

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY WARNER PHOTO SHOP,  
NEW CASTLE, PA.

NO. 2CH1069

ORDER No. 75092

DATE 8-28-52

12½ M POST CARDS

6.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (Upper view): BEAVER  
VALLEY INTERCHANGE AND BRIDGE OVER  
BEAVER RIVER, PENNA. TURNPIKE.  
(Lower view): PENNA. TURNPIKE, WESTERN  
GATEWAY PENNA. AND OHIO STATE LINE  
BETWEEN PETERSBURG OHIO AND BEAVER  
VALLEY INTERCHANGE. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

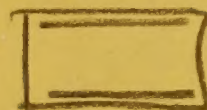


PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

JOIN PHOTOS AS ATTACHED-USING LARGER PHOTO FOR TOP VIEW: TOP VIEW-  
LIGHT CEMENT ROAD & CIRCLE. WHITE FENCE & CENTER LINE IN ROADS.  
BRIDGE TO RIGHT-LIGHT SILVER GRAY-LIGHT CEMENT PIERS. SMOOTH GREEN  
LAWN INSIDE OF CIRCLE & OUTSIDE. GREEN FOLIAGE ON TREES.. LOWER  
VIEW: BLUE COLUMNS & OVERHEAD. NARROW WHITE STRIP ON OVERHEAD. LIGHT  
CEMENT ROADS AND CURB BETWEEN GATES. SHOW FLAGS ON POLES. LARGE  
TRUCK-LIGHT SILVER GRAY. SMALL CARS- BLUE AND GREEN. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

2 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 3 1952	SEP 4 - 1952
SKETCH				
RETOUCHING	4	4	AUG 28 1952	SEP 3 1952
REPHOTO				SEP 10 1952
PHOTO-LITHO			SEP 5 1952	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.	N 107	10 1/2		9-29-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 2CH1070 ORDER NO. 75095 DATE 8-28-52

CUSTOMER GRANT MOTEL  
ST. PETERSBURG, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO PROPERTY OF C. T. & CO.

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

GRANT MOTEL  
ST. PETERSBURG, FLORIDA

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

104  
9-8-52  
H.C.  
L.A.  
6  
1 1/2  
9

W 217



SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO. 2CH-1071

ORDER No. 75193

DATE 9-2-52

25, M POST CARDS, C.T. ART COLORTONE, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FERGUSON-DROSTE-FERGUSON HOSPITAL,  
GRAND RAPIDS, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION: ~~GRASS AT SIDES. PUT FLAG ON TOP OF SILVER~~  
POLE. TAKE OUT CARS, WIRES, POLES AND SIGNS. CLOUDS IN SKY.  
BROWN COLORED BRICK BUILDING, CREAM LAYER OF BRICKS AT TOP & THRU  
CENTER ABOVE 1ST FLOOR WINDOWS. GLASS BRICK TO LEFT OF DOOR.  
CONCRETE TRIMMINGS AT BOTTOM. BLACK TOP STREET - CEMENT SIDEWALK.  
BRONZE FIRE ESCAPES.

BRING OUT LETTERING OVER ENTRANCE: "FERGUSON-DROSTE-FERGUSON  
HOSPITAL". GOLD LETTERS IN BRONZE BACKGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 9 1952	SEP 10 1952
SKETCH				
RETOUCHING		6	SEP 3 1952	SEP 9 1952
REPHOTO				
PHOTO-LITHO			SEP 12 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13 1/2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



RANTOUL NEWS AGENCY, RANTOUL, ILL.

NO. 2CH-1072

ORDER NO. 75203

DATE 9-3-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AMERICAN LUTHERAN CHURCH,  
RANTOUL, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - BUILDING ON LEFT. PUT IN CLOUDS.

LIGHT GRAY STONE BUILDING. LIGHT GREEN VARIEGATED ROOF.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects o.  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 4 1952	SEP 5 - 1952
SKETCH				
RETOUCHING			SEP 3 1952	SEP 4 1952
REPHOTO				SEP 10 1952
PHOTO-LITHO			SEP 8 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.	102	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



RANTOUL NEWS AGENCY, RANTOUL, ILL.

NO. 2CH-1073

ORDER No. 75203

DATE 9-3-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM RANTOUL, ILLINOIS  
HOME OF CHANUTE AIR FORCE BASE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE CUSTOMER'S PENCIL OUTLINE, FOR ARRANGEMENT.

USE THE FOLLOWING VIEWS: 2BH1099-USO Club. 1A2548-High School.  
6A483-Municipal Bldg. 2CH1072-American Lutheran Church(New).  
1A2547-Methodist Ep.Church. 2BH1095-Sangamon Avenue.  
2BH1096-I.C.R.R.Station.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 19 1952	SEP 22 1952
SKETCH		7		
RETOUCHING		6		SEP 19 1952
REPHOTO				
PHOTO-LITHO			SEP 23 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106	16		9-29-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*in shot*  
*E976*

*X R - 2BH-1096 ✓*  
*HA - 1A-2547 ✓*  
*N - 2BH-1095 -*  
*T - 6A-483 -*  
*X O - X 2BH-1099 -*  
*U - 2CH-1072*  
*X L - 1A-2548 -*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1074 ORDER NO. 75208 DATE 9-3-52

CUSTOMER  
LAKESIDE MOTEL  
BOISE, IDAHO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LAKESIDE MOTEL — HI-WAYS 44 and 15 —  
BOISE IDAHO

FRONT NO. 5

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

GROUP CARD OF 3 VIEWS: 3 NEGATIVES AND 3 SMALL PRINTS ENCLOSED.

FOLLOW INSTRUCTIONS ENCLOSED — ALSO PENCIL LAYOUT FOR ARRANGEMENT.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

CUSTOMER  
|  
PHOTO PROPERTY OF C. T. & CO.

NO  
|  
YES  
|  
RETURN PHOTO

PHOTO RETURNED

0

PHOTO USED FOR

3-58.7 Prints  
#9 - Ls 1½  
#9 - 1/2 L - Ret 7  
#2 - 6 1/2 L  
106 HC 2 1/2 L  
Lw 11.  
Jm

as quoted

WOT

(F)



F.W. WOOLWORTH CO., MUSKEGON, MICH.

NO. 2CH1075

ORDER No. 75211

DATE 9-3-52

12 $\frac{1}{2}$  M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HACKLEY PARK MEMORIAL STATUE,  
MUSKEGON, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLES & WIRES, AND ALL BUILDINGS IN BACKGROUND.  
REMOVE FALLEN LEAVES TO SHOW CONCRETE WALK AROUND THE STATUE.  
ADD SOME LEAVES ON TREES, AS NEEDED. PUT IN CLOUDS.  
BRONZE FENCE. STATUE IS GRAY CONCRETE. GREENISH FIGURES AROUND  
LOWER PART AND FIGURE ON TOP.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

**ESTIMATE  
AND WORK SCHEDULE**

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 3 1952	SEP 8 - 1952
SKETCH				
RETOUCHING	10	30	SEP 4 1952	SEP 5 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1 1/2	SEP 9 1952	SEP 11 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_



F.W. WOOLWORTH CO., MUSKEGON, MICH.

NO. 2CH-1076

ORDER No. 75211

DATE 9-3-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUSKEGON SENIOR HIGH SCHOOL,  
MUSKEGON, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP FOREGROUND. TAKE OUT WIRES, POLES, SIGNS AND FIRE PLUG.  
SOME CLOUDS SHOWING. MORE LEAVES ON TREES. REMOVE LEAVES ON  
GROUND TO SHOW CONCRETE SIDEWALK AND GREEN LAWN.  
BUFF BROWN BRICK BLDG. CREAM WINDOW TRIM. CONCRETE BASE, AND  
ENTRANCE. BRONZE COLORED VASES ON BOTH SIDES OF ENTRANCE. BLACK  
DOORS. BRONZE COLORED TRIM AT TOP OF BUILDING AND ALONG TOP OF  
ENTRANCE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 9 1952	SEP 10 1952
SKETCH				
RETOUCHING		5	SEP 4 1952	SEP 9 1952
REPHOTO				
PHOTO-LITHO			SEP 12 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		9-16-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. 2CH1077

F.W. WOOLWORTH CO., MUSKEGON, MICH.

ORDER No. 75211

DATE 9-3-52

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. MARY'S CATHOLIC CHURCH,  
MUSKEGON, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF  
CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE-FENCE, CARS, POLES, WIRES, PARKING METERS & BUILDINGS ON  
BOTH SIDES OF CHURCH. SOME CLOUDS SHOWING.

CHURCH IS RED BRICK, WHITE TRIM & WHITE CROSSES. ENTIRE TOP OF  
SPIRE IS WHITE. GRAY STEPS WITH BLACK RAILING. BROWN DOORS.  
BLUISH-BLACK WINDOWS. CONCRETE TRIM AROUND DOORS AND OVER WINDOWS.  
BLACK SLATE ROOF BELOW 2 CROSSES AT RIGHT.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**  
**AND WORK SCHEDULE**

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 5 1952	SEP 5 - 1952
SKETCH				
RETOUCHING	4	4	SEP 4 1952	SEP 5 1952
REPHOTO				
PHOTO-LITHO			SEP 8 1952	SEP 10 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		9-11-52
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



PORTLAND NEWS CO., PORTLAND, MAINE

NO. 2CH-1078

ORDER No. 75215

DATE 9-4-52'

25. M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCARBOROUGH DOWNS,  
SCARBOROUGH, MAINE.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUPERIMPOSE HORSES ABOUT AS MARKED ON PHOTO OF GRANDSTAND AND TRACK.

GRANDSTAND IS GRAY WITH RED TRIM.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

**AND WORK SCHEDULE**

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 8 - 1952	SEP 8 - 1952
SKETCH				
RETOUCHING	2	4 1/4	SEP 4 1952	
REPHOTO				SEP 12 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	13 1/4	SEP 9 1952	
ARTIST DEPT.		10 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DU SAAR PHOTO AND GIFT SHOP, HOLLAND, MICH.

NO. 2CH1079

ORDER No. 75218

DATE 9-4-52

6 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DUTCH GIRL AT VAN BRAGT TULIP  
FARM, HOLLAND, MICHIGAN



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT PRINTING ON PICTURE SIDE.

SOME CLOUDS SHOWING.. USE YOUR JUDGMENT ON COLORS..

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 5 1952	SEP 5 1952
SKETCH				
RETOUCHING		2	SEP 5 1952	SEP 5 1952
REPHOTO				SEP 10 1952
PHOTO-LITHO			SEP 8 1952	
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



NO. 2CH-1080

DU SAAR PHOTO AND GIFT SHOP, HOLLAND, MICH., ORDER No. 75218

DATE 9-4-52

6 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DUTCH BOY AT VAN BRAGT TULIP  
FARM, HOLLAND, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT PRINTING ON PICTURE SIDE.

SOME CLOUDS SHOWING. USE YOUR JUDGMENT ON COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 5 1952	SEP 5 1952
SKETCH				
RETOUCHING		2-7	SEP 5 1952	SEP 5 1952
REPHOTO				SEP 10 1952
PHOTO-LITHO			SEP 8 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1081 / ORDER NO. 75222 DATE 9-4-52

CUSTOMER THE OCEAN SURF  
MIAMI BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full  
OCEAN SURF HOTEL - MIAMI BEACH, FLORIDA  
DIRECTLY ON THE OCEAN

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM OBH1579.

CARD TO BE SAME AS OBH1579 - EXCEPT FOR 4 ROUND WINDOWS  
ON FRONT OF HOTEL ABOVE THE ENTRANCE.  
AS SMALL PHOTO ENCLOSED - SEE SAMPLE CARD.

COLOR DESCRIPTION

FOLLOW CARD OBH1579 FOR COLORS.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Be 1 1/2  
127 SIC 1 1/2  
L 20 9 42

WON  
on steel  
G 3

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1082 ORDER NO. 75226 DATE 9-4-52

CUSTOMER  
THE LAHR HOTEL  
LAFAYETTE, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

THE LAHR HOTEL - LAFAYETTE, INDIANA  
ANOTHER ARTHUR L. ROBERTS HOTEL

FRONT NO. 5 R. M. Yes ~~RM~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

2 PHOTOGRAPHS.

TITLE TO BE IN PANEL AT BOTTOM  
SIMILAR TO CUSTOMER CARD ENCLOSED

COLOR DESCRIPTION

FOLLOW ENCLOSED CARD FOR COLORS

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Straight 5x7 Reproduction

Ret. 6 1/2  
Photo 4.6. 116 1 3/4  
L.A. 10'

no grade

OK 5/11



OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 2CH1083

ORDER NO. 75227

DATE 9-4-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER-BORDER

TITLE IN FULL

HEART OF THE CITY BY NIGHT,  
TULSA, OKLAHOMA

PRIVATE # BEFORE TITLE: ONG-25

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REFER TO - CARD 8AH544 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION.

5 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 13 1952	SEP 13 1952
SKETCH				
RETOUCHING		7	SEP 5 1952	
REPHOTO				
PHOTO-LITHO			SEP 16 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.	102	11	10/2/52	10/13/52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 20H1084

ORDER No. 75227

DATE 9-4-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ONC-28 AERIAL VIEW OF TULSA, OKLAHOMA,  
SHOWING OIL REFINERIES IN  
BACKGROUND.

PRIVATE # BEFORE TITLE: ONC-28

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REFER TO SUBJECT 2CH212 FOR COLORS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

5 Subjects of  
order for the customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 18 1952	SEP 19 1952
SKETCH				
RETOUCHING	1	6	SEP 5 1952	SEP 18 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2	SEP 22 1952	SEP 26 1952
ARTIST DEPT.	103	14		10-10-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 2CH-1085

ORDER No. 75227

DATE 9-4-52

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST METHODIST CHURCH, TULSA,  
OKLAHOMA

PRIVATE # BEFORE TITLE: ONC-8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CHURCH IS GRAY STONE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

## ATTENTION

5 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 5 1952	SEP 8 - 1952
SKETCH				
RETOUCHING		4	SEP 5 1952	SEP 5 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	106	9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 2CH1086

ORDER No. 75227

DATE 9-4-52

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL Upper:  
NIGHT VIEW, INTERNATIONAL  
PETROLEUM EXPOSITION, TULSA,  
OKLAHOMA

Lower: "THE OIL CAPITAL OF THE  
WORLD"

PRIVATE # BEFORE TITLE: ONC-33  
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

REFER TO SUBJECT 4AH305 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

## ATTENTION

5 Subjects or  
order for this customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 8 1952	
SKETCH				
RETOUCHING	2	6	SEP 5 1952	SEP 8 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	132	SEP 10 1952	SEP 17 1952
ARTIST DEPT.	104	936		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 2CH1087

ORDER NO. 75227

DATE 9-4-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ONE - TULSA MUNICIPAL AIRPORT, TULSA,  
OKLAHOMA

PRIVATE # BEFORE TITLE: ONC-52

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FIX CONCRETE RUNWAY IN FOREGROUND.

BUILDINGS ARE BUFF COLOR.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 10 1952	SEP 11 1952
SKETCH	6			
RETOUCHING	6	6½	SEP 5 1952	SEP 10 1952
REPHOTO				
PHOTO-LITHO			SEP 15 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.	110	10½		10/10/52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 2CH1088

ORDER NO. 75228

DATE 9-4-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JACKSON MONUMENT, NEW ORLEANS,  
LA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT

SAME AS ABOVE

PRIVATE # BEFORE IMPRINT: #114.

Show at bottom of message space:  
"New Orleans - America's most  
interesting City"

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE STEEPLE ON LEFT.

TARNISHED LIGHT GREEN BRONZE STATUE ON DIRTY GRAY STAND, OR BASE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 8 1952	SEP 8 - 1952
SKETCH				
RETOUCHING	2	2 1/2	SEP 5 1952	SEP 8 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	SEP 9 1952	SEP 15 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



PORT HURON NEWS CO., PORT HURON, MICH.

NO. 2CH1089

ORDER No. 75231

DATE 9-5-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOOKING SOUTH ON HURON AVENUE,  
PORT HURON, MICHIGAN

*Spl. ital*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO INDICATED \* TO BE NIGHT VIEW.

CLEAN UP CENTER OF STREET. SHOW THE WOOLWORTH & KRESGE SIGNS  
CLEAR AND DISTINCT. BANK IS LIT UP IN WHITE AT NIGHT.  
BALANCE OF INSTRUCTIONS ON BACK OF DUPLICATE PHOTO.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 10 1952	SEP 12 1952
SKETCH				
RETOUCHING	6	6	SEP 5 1952	SEP 10 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13½		
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

MAKEOVER

MAKEOVER

MAKEOVER

OCT 13 1952

OCT 10 1952

MAKEOVER

MAKEOVER

6



PORT HURON NEWS CO., PORT HURON, MICH.

NO. 2CH1090

ORDER NO. 75231

DATE 9-5-52

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FREIGHTER PASSING BLUE WATER  
INTERNATIONAL BRIDGE, BETWEEN  
PORT HURON, MICHIGAN AND SARNIA,  
ONTARIO.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT SMOKE, DEBRIS AND RAILROAD TRACKS IN FOREGROUND. PUT IN  
GRASS. SHOW CLOUDS. BRIDGE IS NEWLY PAINTED SILVER COLOR.  
BOAT: RED HULL, WHITE STRUCTURE AND BLACK SMOKESTACK.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 8 1952	SEP 8 - 1952
SKETCH				
RETOUCHING	4	2½	SEP 5 1952	SEP 8 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	SEP 9 1952	SEP 11 1952
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



PORT HURON NEWS CO., PORT HURON, MICH.

NO. 2CH1091

ORDER No. 75231

DATE 9-5-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APPROACH TO BLUE WATER INTERNATIONAL  
BRIDGE, BETWEEN PORT HURON,  
MICHIGAN AND SARNIA, ONTARIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT IN CLOUDS. USE PHOTO INDICATED. U.S. FLAG ON FLAG POLE.  
SILVER COLOR FENCE RAILS. ROAD IS CONCRETE. SILVER COLOR  
LAMP POSTS. BRIGHT COLORED CARS (RED, ETC.) GREEN GRASS.  
FOR GENERAL COLORING SEE SUBJECT 8AH2331.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 8 1952	SEP 9 - 1952
SKETCH				
RETOUCHING		2	SEP 5 1952	SEP 8 1952
REPHOTO				SEP 12 1952
PHOTO-LITHO			SEP 10 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		9 12 52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



5X7  
Jm

DISTRIBUTED BY MAHONEY NEWS AGENCY,  
MUSKOGEE, OKLA.

NO. 2CH1092

ORDER No. 75237

DATE 9-5-52

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ACEE BLUE EAGLE, FAMOUS OKLAHOMA  
INDIAN ARTIST, MUSKOGEE AND  
OKMULGEE, OKLA.

*6x4.5 in. stat*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO:

REFER TO 3 CARDS ENCLOSED FOR COLOR GUIDE.

RETURN PHOTO TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO YES

ENVELOPE TO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1952	SEP 12 1952
SKETCH				
RETOUCHING	11	2 1/2	SEP 8 1952	SEP 12 1952
REPHOTO				
PHOTO-LITHO			SEP 15 1952	SEP 17 1952
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4		9-18-52
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1093 ORDER NO. 75243 DATE 9-5-52

CUSTOMER  
WON KOW RESTUARANT,  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WON KOW RESTAURANT  
2233-39 WENTWORTH AVENUE, CHICAGO, ILL.

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

Side — Center

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT: PLACE THE NAME "WON KOW" ON  
AWNING. AND REMOVE PARTIAL BUILDING SHOWING ON RIGHT.

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 7 ✓  
Jm H. C. 106 13/4  
L. C. 9 1/2

as quoted

W 274

Red Impression

F



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1094 / ORDER NO. 75248 DATE 9/5/52

CUSTOMER AZALEA COURT  
ST. PETERSBURG, FLORIDA /

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

/ AZALEA COURT / 8210 FOURTH STREET,  
NORTH / ST. PETERSBURG, FLORIDA /

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED AND FOLLOW TISSUE OVERLAY /

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY /

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. 2CH1095

ORDER No. 75249

DATE 9-8-52

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE IN BELLINGRATH GARDENS,  
MOBILE, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON BORDER OF PAPER COVER.

ALSO REFER TO SUBJECT OBH828 ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 9 1952	SEP 9 - 1952
SKETCH				
RETOUCHING	2	4	SEP 8 1952	SEP 9 1952
REPHOTO				SEP 12 1952
PHOTO-LITHO			SEP 10 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		9-11-52
ARTIST DEPT.	106	10		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NO. 2CH1096

CARTER'S NEWS AGENCY, MOBILE, ALA..

ORDER No. 75249

DATE 9-8-52'

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE IN BELLINGRATH GARDENS,  
MOBILE, ALA. ,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES'

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON BORDER OF PAPER COVER.'

ALSO REFER TO SUBJECT OBH828 ENCLOSED WITH 2CH1095.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

**ATTENTION:**

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

**ESTIMATE  
AND WORK SCHEDULE**

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 9	SEP 10 1952
SKETCH				
RETOUCHING	2	3	SEP 8 1952	SEP 9
REPHOTO				
PHOTO-LITHO			SEP 12 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	2		9-16-52
ARTIST DEPT.	101	10	1-14-53	1-19-53

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

Plt 2  
304134



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1097 ORDER NO. 75254 DATE 9-8-52

CUSTOMER  
THE DOLL HOUSE  
SALT LAKE CITY, UTAH

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COLORIT-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

(All of this on address side) same as 1CH1546

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH1546. FOLLOW CARD 1CH1546 FOR  
COLORS - EXCEPT - BUILDING SHOULD BE WHITE.

COLOR DESCRIPTION

FOLLOW CARD 1CH1546 FOR COLORS -  
EXCEPT BUILDING TO BE WHITE.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

SM-4-15-52

PHOTO RETURNED TO PHOTO USED FOR

*Color-matched*  
*Ret 1*  
*Beta 105*  
*10-15-52 H C 24*  
*4/5/52*  
*24*  
*24*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1098 ORDER NO. 75255 DATE 9-8-52

CUSTOMER THE DOLL HOUSE  
SALT LAKE CITY, UTAH

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

50 M BUS. CARDS SIZE 3½ X 2-5/16

STYLE PHOTO-COLORIT-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. NO  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2CH1097. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

3

PHOTO USED FOR



MR. F.M.BELL  
SENECA CAVERNS  
BELLEVUE, OHIO

NO. 2CH/1099

ORDER NO. 75394

DATE 9-8-52

6½ M POST CARD

C.T.ART-COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FOSSIL ROOM,

SENECA CAVERNS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

AS SHOWN ON TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 11 1952	SEP 12 1952
SKETCH				SEP 11 1952
RETOUCHING		2		
REPHOTO				
PHOTO-LITHO			SEP 15 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.	103	9		10-30-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



MR. F.M.BELL  
SENECA CAVERNS  
BELLEVUE, OHIO

NO. 2CH-1100

ORDER No. 75394

DATE 9-8-52

6½ M POST CARD

C.T.ART-COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INSCRIPTION HALL,

SENECA CAVERNS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

AS SHOWN ON TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 9 1952	SEP 9 - 1952
SKETCH				
RETOUCHING		2	SEP 9 1952	SEP 9 1952
REPHOTO				SEP 12 1952
PHOTO-LITHO			SEP 10 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1101 ORDER NO. 75264 DATE 9-9-52

CUSTOMER  
PAUL DANNEVIK  
MORIARTY, NEW MEXICO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS . SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (In foreground)

LARIAT LODGE - ON HIGHWAY 66 - 40 MILES  
EAST OF ALBUQUERQUE - PAUL AND MAY  
DANNEVIK, OWNERS - MORIARTY, NEW MEXICO

FRONT NO. 5

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT ENTIRELY - MOTOR LODGE NEON SIGN.

COLOR DESCRIPTION

COWBOY FIGURE ON WALL, HAT AND FINGERS OF GLOVE - GREEN.  
TROUSERS - BLUE. ROPE-GREEN. "LODGE" - BLACK LETTERS (Neon letters  
White). "LARIAT" NEON LETTERS- RED. BUILDING IS WHITE STUCCO.  
WINDOWS - GREEN. DOORS-NATURAL WOOD COLORS-VARNISH STAINED.  
GREEN SHRUBBRY AND BLUE SKY./

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

68

Rt 5

Jan 107  
2/17/52  
108-10-14-52  
20836

*must be done*  
*Handcolor*  
*Black & White Proof*  
*Titles — Red, Blue*

(F)



F.W.WOOLWORTH CO., MUSKEGON, MICH. /

NO. 2CH1102 /

ORDER No. 75271

DATE 9-10-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUSKEGON HEIGHTS BUSINESS  
SECTION, MUSKEGON HEIGHTS,  
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 / R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT OLD CARS, WIRES, POLES, ETC.

ADD CLOUDS. BLACK TOP STREET. LEFT SIDE STREET: "REXALL DRUGS"-  
WHITE NEON ON BLUE BACKGROUND. BLDG. IS GRAY BRICK WITH GREEN AWNINGS  
"WOOLWORTH"-CREAM TILE BLDG. WITH PINKISH-TAN PANEL. BROWN & WHITE  
AWNINGS. GOLD LETTERS ON RED BACKGROUND. "JEWELRY MALVINS"- WHITE  
ON BLUE. "LOANS" - WHITE ON RED.  
RIGHT SIDE: "BRUNDAGE"-RED NEON ON BLACK. BLDG. IS GRAY BRICK.  
EXTREME RIGHT BLDG. IS BUFF BRICK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 18 1952	SEP 18 1952
SKETCH				
RETOUCHING	6	5	SEP 11 1952	SEP 18 1952
REPHOTO				
PHOTO-LITHO			SEP 19 1952	SEP 24 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		13½		9-21-52
ARTIST DEPT.		9:00		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

(F)



F.W.WOOLWORTH CO., MUSKEGON, MICH.,

NO. 2CH1103 -

ORDER No. 75271

DATE 9-10-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WESTERN AVENUE, MUSKEGON,  
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ON ENCLOSED SHEET.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 18 1952	SEP 19 1952
SKETCH				
RETOUCHING		6	SEP 11 1952	SEP 18 1952
REPHOTO				
PHOTO-LITHO			SEP 23 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	130		
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Red & Blue  
Imprints*

(H)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1104 ORDER NO. 75275 DATE 9-11-52

CUSTOMER CHURCH OF CHRIST  
CROSSVILLE, TENNESSEE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHURCH OF CHRIST, CROSSVILLE,  
TENNESSEE

FRONT NO. 5

R. M.

Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP FOREGROUND AS MARKED ON BACK OF PHOTO — OR — TAKE OUT SIDEWALK AND  
EXTEND LAWN. REMOVE MATS FROM LANDING BEFORE FRONT DOORS. COVER GRAVEL  
PILE AT RIGHT SIDE OF PICTURE. REMOVE 5 SMALL SHRUBS ALONG RIGHT SIDE OF  
WALK TO STEPS, AND ONE ON LEFT SIDE.

COLOR DESCRIPTION

BUILDING IS OF PINK CRAB ORCHARD STONE (#36) (SEE CIRCLED PORTION OF CARD ~~ENCLOSURE~~  
ENCLOSED). FRONT DOORS LIGHT CREAM-LIGHTER THAN #13 (WHITE WOULD DO).  
CONCRETE SLABS ABOVE WINDOWS AND DOORS, WHITE. AMBER WINDOW GLASS.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

FO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1105 ORDER NO. 75276 DATE 9-11-52

CUSTOMER SEVILLA MANAGEMENT CO.,  
HABANA, CUBA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1106 ORDER NO. 75277 DATE 9-11-52

CUSTOMER

THE WARWICK  
HOUSTON, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side) Same as 2BH243

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN

*Sign Red*

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN - FOLLOW CARD 2BH243 FOR

COLORS

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret. 107 C. 1/2  
Jm. C. 221.07/3/4  
L.A. 93/4*

*as quoted*

*WOT*

*Red Imprint*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1107 ORDER NO. 75278 DATE 9-11-52

CUSTOMER  
REINER COAL COMPANY  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

REINER COAL COMPANY - OVER 39 YEARS  
DEPENDABLE SERVICE - AT 1804 W. 59th  
ST. - (59th AND WOOD STS.).....

FRONT NO. 5

R. M.

Yes

~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - WITH CORRECTIONS ENCLOSED AND

ON TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Red + Blue*  
*Impression*

*Order not photo  
in 1200000  
9/24*

(F)

*43*  
*1-8300*  
*2-517*  
*102*  
*1312*  
*11-6-52*  
*2 1/2*

*Revised 43.50*  
*W.D.H.*



5X7  
Suzanne Port

NO. 2CH1109

SOUTHERN STATES PRINTING CO., GRIFFIN, GA.

ORDER NO. 75292

DATE 9-12-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRIFFIN-SPALDING COUNTY HOSPITAL,  
GRIFFIN, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CARS, HOUSES IN BACKGROUND, POLES, WIRES, SPOTS ON RIGHT SIDE OF BUILDING, ALSO AWNING AT BOTTOM LEFT SIDE OF BLDG. CROP AS MARKED.

BUILDING #36. ENTRANCE TRIM & ABOVE-SOMEWHAT LIGHTER #15. COPPER DRAIN PIPES ON SIDE. NICELY DRAPED FLAG ON FLAG POLE. CLOUDS IN SKY. CONCRETE DRIVE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

**ATTENTION:**  
3 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

**ESTIMATE**

Cost Dept. Checked

By

Date

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 18 1952	SEP 19 1952
SKETCH				
RETOUCHING	6	30	SEP 15 1952	SEP 18 1952
REPHOTO				SEP 25 1952
PHOTO-LITHO			SEP 22 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1 1/2		9-25-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer



SOUTHERN STATES PRINTING CO., GRIFFIN, GA.

NO. 2CH1110

ORDER NO. 75292

DATE 9-12-52

12½ M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF GRIFFIN JUNIOR-  
SENIOR HIGH SCHOOL PLANT,  
GRIFFIN, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION CROP AS MARKED ON TISSUE OVERLAY. TAKE OUT-  
POLES IN FOREGROUND, AND CARS. NICE LAWN. BRING OUT DRAPED FLAG ON  
POLE. CONCRETE WALKS AND STREET. PUT NUMBERS ON TOP OF BUILDINGS  
AS INDICATED ON OVERLAY (TO CORRESPOND TO NOS. & TITLES IN R.M.)  
#1-NEW LIGHT RED BRICK, WHITE TRIM. #2- #48 BRICK: 3- RED BRICK,  
DARK ROOF: 4- STADIUM: 5- #23 BRICK, WHITE TRIM: 6- #47 BRICK, WHITE  
TRIM, GRAY SLATE ROOF: 7- #48 BRICK, GRAY SLATE ROOF, WHITE PILLARS  
& ROOF IN FRONT: 8- NEW LIGHT RED BRICK, WHITE TRIM.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 23 1952	SEP 23 1952
SKETCH				
RETOUCHING		11	SEP 15 1952	SEP 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2	SEP 29 1952	OCT 1 1952
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



#10 Colored Slit 7-2  
*Jan*

SOUTHERN STATES PRINTING CO., GRIFFIN, GA.

NO. 2CH1111

ORDER No. 75292

DATE 9-12-52

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
 PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
 TITLE IN FULL  
 GREETINGS FROM GRIFFIN, GEORGIA  
 SMALL TYPE: (C) CURT TEICH & CO.,  
 INC.

(ALL OF THIS ON THE ADDRESS SIDE)  
 FRONT No. 1 R. M. YES  
 IMPRINT SAME AS ABOVE  
 PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
 AS GENERAL BACKGROUND USE VIEW FROM 1AH56 (PEACH ORCHARD IN BLOOM).  
 ARRANGE SCENES TO BEST ADVANTAGE:

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# ATTENTION

3 Subjects of order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
 Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1952	OCT 1 - 1952
SKETCH	20	6		
RETOUCHING		5		OCT 1 1952
REPHOTO			SEP 23 1952	
PHOTO-LITHO				
BLUEPRINT			OCT 2 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	10	16	10/7/52	10/7/52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
 By \_\_\_\_\_ By \_\_\_\_\_  
 DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
 \_\_\_\_\_

G - SPALDING COUNTY Court House  
 R - First Presbyterian church  
 I - Cattle scene  
 F - Howard's Library  
 F - Griffin Spalding County Jail  
 I - St. George Episcopal Church  
 N - OB-154-N  
 BACKGROUND - 1AH-56



DISTRIBUTED BY TOMMY THOMPSON,  
ASHLAND, WIS.,

NO. 2CH-1112 /

ORDER NO. 75293

DATE 9-12-52

12 $\frac{1}{2}$  M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PULPWOOD RAFT ON CHEQUAMEGON BAY,  
ASHLAND, WIS.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES /

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW R.R. RAILS AND TIES. BLUE SKY WITH CLOUDS. BLUE WATER.  
BROWNISH GRAY LOGS. DARK RED BOAT WITH WHITE CABIN. BUILDINGS  
ARE WHITE. DARK GREEN EVERGREENS.

NOTE SHORE-LINE IN DISTANCE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

## AND WORK SCHEDULE

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 15 1952	SEP 16 1952
SKETCH				
RETOUCHING		2	SEP 15 1952	SEP 15 1952
REPHOTO				
PHOTO-LITHO			SEP 18 1952	SEP 23 1952
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		SEP 25 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY TOMMY THOMPSON,  
ASHLAND, WIS.,

NO. 2CH-1113 /

ORDER No. 75293

DATE 9-12-52

12½ M POST CARDS - C.T.ART COLORTONE

WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

UNLOADING COAL FROM FREIGHTER AT  
THE REISS COAL DOCK NO. 2 ON  
CHEQUAMEGON BAY, ASHLAND, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES /

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL WIRES AND POLE. NOTE SHORE-LINE SHOWING ACROSS BAY.  
BLUE WATER. BLUE SKY WITH CLOUDS. BOAT - DARK GRAY WITH WHITE  
CABINS. BLUE-BLACK COAL. GREEN FOLIAGE IN FOREGROUND.  
SHOW R.R. TRACK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

## AND WORK SCHEDULE

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 15 1952	SEP 16 1952
SKETCH				
RETOUCHING		✓	SEP 15 1952	SEP 15 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			SEP 18 1952	SEP 23 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		9-25-52
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 2CH1114

ORDER NO. 75297

DATE 9-12-52

25 M MINIATURE VIEWS 2½ X 3½ ART COLORTONE- WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OLD CITY GATES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES- same as

IMPRINT NONE

8BH1624

rock

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH1624. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES (BUFF BORDER)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1952	SEP 16 1952
SKETCH	10	1/2	SEP 15 1952	
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 18 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	2 1/2	10-8-52	10-9-52

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 2CH1115

ORDER NO. 75297

DATE 9-12-52

25 M MINIATURE VIEWS 2½ X 3½ ART COLORTONE - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

CASTILLO de SAN MARCOS NATIONAL  
MONUMENT SHOWING MOAT. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as

7BH1517.

IMPRINT NONE

reset

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7BH1517. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES (BUFF BORDER)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 16 1952	SEP 16 1952
SKETCH	10	1/2	SEP 15 1952	
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	104	2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1116 ORDER NO. 75299 DATE 9-12-52

CUSTOMER  
THE SANDY BEACH  
ISLAMORADA, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE SANDY BEACH IN THE HEART OF THE  
KEYS, ISLAMORADA, FLORIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5

R. M.

Yes

xxx

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

THE WATER COLOR IS A COMBINATION OF  
BLUE AND GREENISH AQUA.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

FO

PHOTO USED FOR

Ret 3  
Imm HC 112  
La 9

WOT



HECTOR SANCHEZ, HERMOSILLO, MEXICO

NO. 2CH1117

ORDER No.

DATE

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT PHOTO BY TOMMY LARK

TITLE: ~~XXXXXXXXXXXX~~ THE MIRAMAR,  
BEAUTIFUL SPORTFISHING BOAT, ETC.

IN STAMP SPACE: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEA BLUISH GREEN, FLAGS TWO GREEN, TWO RED. MOUNTAINS  
IN BACKGROUND GREEN. HORIZONTAL VIEW.

BOAT RED + WHITE

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects of  
order for this customer. Please  
see to it that all cuts or negatives  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH				
RETOUCHING	5	2 1/2	SEP 16 1952	SEP 17 1952
REPHOTO				
PHOTO-LITHO			SEP 18 1952	SEP 19 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	124	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

4/16/52  
72



HECTOR SANCHEZ, SONORA, MEXICO

NO. 2CH1118

ORDER No.

DATE 9-15-52

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT CINE FOTO SONORA

TITLE:: STATUE OF GENERAL JOSE  
MARIA YANEZ, ETC.

IN STAMP SPCE::MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

STATUE EGGSHELL WHITE, SAME COLOR FOR LAMPPOSTS AND CEMENT  
SIDEWALK. SKY BLUE, MOUNTAIN GREEN. HOUSES GRAY, RED ROOFS.  
PALM TREES GREEN. TAKE OUT WIRES AND TELEPHONE POLES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

20 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH				
RETOUCHING	6	3 1/2	SEP 16 1952	SEP 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			SEP 18 1952	SEP 17 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



HECTOR SANCHEZ, SONORA, MEXICO

NO. 2CH1119

ORDER No.

DATE 9-1-5-52'

1/2 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO /

IMPRINT PHOTO BY ARLIN-DUDLEY STUDIOS

TITLE: HOTEL MIRAMAR BEACH, ETC.

IN STAMP SPCE:: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP FOR HORIZONTAL VIEW: BUILDINGS WHITE, ROOFS, WOODEN PILLARS DOORS AND WINDOWS RED. SKY BLUE, MOUNTAINS GREEN. CLOUDS FOAMY WHITE, TREES GREEN. TRAILERS SILVER COLOR. CARS CREAM, BLUE, GREEN RED. WHERE X IS MARKED IS AND ESTERO, LITTLE OCEAN STRIP MAKE IT SEA COLOR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

20 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH				
RETOUCHING	6	3	SEP 16 1952	SEP 17 1952
REPHOTO				
PHOTO-LITHO			SEP 18 1952	SEP 19 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		9 24 52
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

4/16/53  
710



HECTOR SANCHEZ, SONORA, MEXICO

NO. 2CH1120

ORDER NO.

DATE 9-15-52

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO

IMPRINT NONE

TITLE: YAQUI JOE FISHING IN A  
CANOE, ETC.

IN STAMP SPACE:: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY

RETURN KODACHROME

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH				
RETOUCHING	3	1	9-16-52	SEP 17 1952
REPHOTO			SEP 15 1952	9-15-52
PHOTO-LITHO				
BLUEPRINT			SEP 18 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3/25/53



HECTOR SANCHEZ, SONORA, MEXICO

NO. 2CH1121

ORDER No.

DATE 9-15-52

6 1/2 M POST CARDS C..T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRIN PHOTO BY APLIN-DUDLEY STUDIOS  
TITLE: BATHING, RELAXING AND HAVING  
FUN, ETC.

IN STAMP SPCAE: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

HORIZONTAL VIEW. CROP FROM TOP AND BOTTOM. DO NOT CUT OFF  
MOUNTAIN TOPS. MOUNTAINS GREEN, SKY BLUE, SEA NATURAL BLUE  
GREEN SEA COLOR. SAND CREAM COLOR. PALM TREE GREEN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH				
RETOUCHING	3	2	SEP 16 1952	SEP 17 1952
REPHOTO				
PHOTO-LITHO			SEP 13 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.	228	9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

4/16/53

AK



NO. 2CH1122

HECTOR SANCHEZ, SONORA, MEXICO

ORDER No.

DATE 9-15-52

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT PHOTO BY LUIS ORIZAGA

TITLE: BEAUTIFUL GENERAL VIEW, ETC.

IN STAMP SPACE: MADE IN U.S.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEA GREENISH BLUE. MOUNTAINS GREEN. BRANCH OF TREE GREEN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

30 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH				
RETOUCHING	2	3		SEP 17 1952
REPHOTO			SEP 15 1952	
PHOTO-LITHO				SEP 19 1952
BLUEPRINT			SEP 18 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.		10 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

4/16/52

2N



HECTOR SANCHEZ, SONORA, MEXICO

NO. 2CH1123

ORDER No.

DATE 9-15-52

6 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT PHOTO BY WESTERN WAYS

TITLE: DEEP SEA FISHING FOR  
MARLIN, ETC.

IN STAMP SPACE: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEA NATURAL COLOR, BOATS WHITE AND RED. MOUNTAINS GREEN  
SKY BLUE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH				
RETOUCHING	7	2	SEP 16 1952	SEP 17 1952
REPHOTO				
PHOTO-LITHO			SEP 18 1952	SEP 19 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		9-24-52
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

4/16/52  
N



HECTOR SANCHEZ, SONORA, MEXICO

NO. 2CH1124

ORDER No.

DATE 9-15-52

6½ M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT PHOTO BY APLIN-DUDLEY STUDIOS

TITLE: ADMIRING A BEAUTIFUL VIEW  
ETC.

IN STAMP SPACE: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP TO HIGHEST EDGE OF MOUNTAIN AND AT BOTTOM TO MAKE A  
HORIZONTAL VIEW. SEA NATURAL COLOR. MOUNTAINS GREEN.  
GIRLS DRESS WHITE. RAILING GRAY. SKY BLUE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH				
RETOUCHING	3	1½	SEP 16 1952	SEP 17 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	SEP 18 1952	SEP 22 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

4/16/53  
7/4



HECTOR SANCHEZ, SONORA, MEXICO

NO. 2CH1125

ORDER NO.

DATE 9-15-52

6 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT PHOTO BY WESTERN WAYS  
TITLE: A BEAUTIFUL MARLIN, ETC.

IN STAMP SPACE: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP BOTTOM UP TO WHERE BODY OF FISH COMES OUT AND TOP TO THE  
BILL OF THE FISH TO MAKE A NICE HORIZONTAL VIEW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

30 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH				
RETOUCHING	9	2 1/2	SEP 16 1952	SEP 17 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1 1/2		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

4/16/53



HECTOR SANCHEZ, SONORA, MEXICO

NO. 2CH1126

ORDER No.

DATE 9-15-52

6½ M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT PHOTO BY LUIS ORIZAGA

TITLE: VIEW OF HOTEL MIRAMAR  
BEACH, ETC.

IN STAMP SPACE: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ROOFS RED, DOOR AND WINDOW FRAMES RED. MOUNTAINS GREEN.  
TREES GREEN. RINGS AROUND TREES GRAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH			SEP 16 1952	SEP 17 1952
RETOUCHING	4	2	SEP 18 1952	SEP 22 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

4/16/53

TH



1 Print 5x7  
F

HECTOR SANCHEZ, SONORA, MEXICO

NO. 2CH1127

ORDER No.

DATE 9-15-52

6 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

TITLE: MONUMENT TO GENERAL JOSE MARIA YANEZ, ETC.

IN STAMP SPACE: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MONUMENT WHITE, TOWERS CHURCH, GREYISH. MOUNTAIN GREEN. TEMPLE WHITE. CANNON IRON COLOR. STREET DIRT COLOR. TAKE OUT SIGN ON MOUNTAIN.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

20 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

RUSH

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH				
RETOUCHING	2	2 1/2	SEP 15 1952	9-17-52
REPHOTO				
PHOTO-LITHO			SEP 18 1952	SEP 18 1952
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

4/16/53

W/O



HECTOR SANCHEZ, SONORA, MEXICO

NO. 2CH1128

ORDER No.

DATE 9-15-52

6 1/2 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT PHOTO BY LUIS ORIZAGA

TITLE: MAGNIFICENT GENERAL VIEW  
ETC.

IN STAMP SPACE: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH				
RETOUCHING	2	3		SEP 17 1952
REPHOTO			SEP 18 1952	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13 1/4	SEP 18 1952	SEP 19 1952
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

4/16/53



HECTOR SANCHEZ, SONORA, MEXICO

NO. 2CH1129

ORDER No.

DATE 9-15-52

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT PHOTO BY LUIS ORIZAGA

TITLE: BEAUTIFUL SCENE OF THE  
GULF OF CORTES, ETC.

IN STAMP SPACE: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING WHITE, RED ROOF. RED DOOR AND WINDOW FRAMES.  
GROUND DIRT COLOR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

20 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH				
RETOUCHING		2 1/2	SEP 16 1952	SEP 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

4/16/53  
70



HECTOR SANCHEZ, SONORA, MEXICO

NO. 2CH1130

ORDER No.

DATE 9-15-52

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO

IMPRINT NONE

TITLE: GIANT SAHUAROS AT SAHUARO  
FOREST, ETC.,

IN STAMP SPACE: MADE IN U.S.A. /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE THIS A SORT OF DESERT LIKE POST CARD. SAHUAROS GREEN.  
GREEN BRUSH. BROWN MOUNTAINS IN BACKGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

50 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH				
RETOUCHING				
REPHOTO			SEP 15 1952	
PHOTO-LITHO			SEP 18 1952	SEP 19 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

4/16/53

211

RUSH



HECTOR SANCHEZ, SONORA, MEXICO

NO. 2CH1131

ORDER No.

DATE 9-15-52

6 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO  
IMPRIN PHOTO BY APLIN-DUDLEY STUDIOS

TITLE: VIEW OF THE PORT OF  
GUAYMAS, ETC.,

IN STAMP SPACE: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE HORIZONATL VIEW: CROP AT TOP OF PALM HAT OF THE MAN  
AT EXTREME RIGHT. CROP A LITTLE AT TOP. MOUNTAIN IS SORT OF  
ROCK AT TOP.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

20 Subjects to  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH				
RETOUCHING	1	3	9-16-52	SEP 17 1952
REPHOTO				
PHOTO-LITHO			SEP 17 1952	SEP 19 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4		
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

4/16/53  
76



HECTOR SANCHEZ, SONORA, MEXICO

NO. 2CH1132

ORDER No.

DATE 9-15-52

6½ M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO  
IMPRINT PHOTO BY LUIS ORIZAGA  
TITLE: MAGNIFICENT VIEW OF  
COMFORTABLE, ETC.  
IN STAMP SPACE: MADE IN U.S.A.  
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDINGS WHITE, RED ROOFS AND DOORS AND WINDOW FRAMES.  
RED SQUARE TILE FLOORS ON CORRIDORS. PILLARS RED.  
LARGE BLDG. IN RIGHT HAND CORNER CREAM COLOR.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH				
RETOUCHING	9	30	SEP 16 1952	SEP 17 1952
REPHOTO				
PHOTO-LITHO			SEP 18 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	166	152		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

4/16/53  
7/15



NO. 2CH1133

HECTOR SANCHEZ, SONORA, MEXICO

ORDER No.

DATE 9-15-52

6½ M POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT PHOTO BY LUIS ORIZAGA

TITLE: SPLENDID VIEW OF THE  
COLONIA MIRAMAR, ETC.

IN STAMP SPACE: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

HOUSES RED ROOFS, SEE OTHER SUBJECTS. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

20 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH				
RETOUCHING	3	1 1/2	SEP 16 1952	SEP 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1 1/2	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

4/16/53

7/13



HECTOR SANCHEZ, SONORA, MEXICO

NO. 2CH1134

ORDER No.

DATE 9-15-52

6½ M POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. 200

IMPRINT PHOTO BY LUIS ORIZAGA

TITLE: BEAUTIFUL SCENE OF THE  
GULF OF MEXICO, ETC.

IN STAMP SPACE: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE BACK OF PHOTO.



SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH				
RETOUCHING	6	2	SEP 16 1952	SEP 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			SEP 18 1952	SEP 22 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

4/16/53



HECTOR SANCHEZ, SONORA, MEXICO

NO. 2CH1135

ORDER No.

DATE 9-15-52

6½ M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

TITLE: GIRLS HAVING FUN ON A  
FAST SPORTFISHING, ETC.

IN STAMP SPACE: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME

RETURN KODACHROME

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH				
RETOUCHING	52		SEP 15 1952	9-16-52
REPHOTO				
PHOTO-LITHO			SEP 18 1952	SEP 22 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3/25/52

113



HECTOR SANCHEZ, SONORA, MEXICO

NO. 2CH1136

ORDER No.

DATE 9-15-52

6 1/2 M POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

TITLE: BEAUTIFUL AERIAL VIEW OF  
THE PORT, ETC.

IN STAMP SPACE, MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEA BLUISH GREEN. MOUNTAINS GREEN. GROUND DIRT COLOR.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH				
RETOUCHING	7	3		SEP 18 1952
REPHOTO				
PHOTO-LITHO			SEP 18 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1	2 1/2		
ARTIST DEPT.		12 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

4/16/53  
7/10

SEP 22 1952



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1137 / ORDER NO. 75311 DATE 9-16-52

CUSTOMER  
WILLIS MOTOR COURT  
GRIFFIN, GEORGIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

WILLIS MOTOR COURT,  
GRIFFIN, GEORGIA

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

(All of this on address side) same as 8BH702

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

Ⓡ



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1138 ORDER NO. 75313 DATE 9-16-52

CUSTOMER

THE ALLIS PRESS  
KANSAS CITY, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LAND-SHARP CHEVROLET CO. YOUR CHEVROLET  
DEALER - 71st and WYANDOTTE - KANSAS CITY,  
MO. - PHONE: JACKSON 5490

FRONT NO. 5

(All of this on address side)

R. M. ~~XX~~ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side Center

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Red & Dk Blue

Impression

VERY RUSH

PROOF WANTED

9/19

(F)

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

OR

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1139 ORDER NO. 75315 DATE 9-16-52

CUSTOMER

BOTWINIK BROS. INC.,  
NEW HAVEN, CONNECTICUT

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BOTWINIK BROTHERS INCORPORATED —  
AMERICA'S FOREMOST MACHINE TOOL  
REBUILDERS — 333 WELTON STREET (HAMDEN)  
NEW HAVEN 9, CONNECTICUT..... etc see sketch

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — EXCEPT: AS NOTED ON TISSUE  
OVERLAY AND ENCLOSED.

COLOR DESCRIPTION

FOLLOW SKETCH — WITH EXCEPTIONS

ENCLOSED

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 2CH1140 ORDER NO. 75316 DATE 9-16-52

CUSTOMER  
BEAUMONT & HOHMAN  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

ONE OF THE GREYHOUND FLORIDA LIMITED  
COACHES

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER LAYOUT AND FOLLOW TISSUE OVERLAY,  
AND CIRCULAR INSIGNIA ENCLOSED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY IN COLOR FOR GUIDE.

3M-4-15-52

PHOTO RETURNED  
TO  
PHOTO USED FOR

Ref 312  
106 HC 1314  
La 934

W 814

Make Complete Front  
VERY RUSH



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1141, ORDER NO. 75324 DATE 9-16-52

CUSTOMER

BURDICK'S DRIVE-IN RESTAURANT  
ST. PETERSBURG, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS, SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FANTAIL JUMBO FRENCHFRIED SHRIMP

(*make script matter type*)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5

R. M.

Yes

~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

FOLLOW SKETCH — EXCEPT CHANGE TITLE TO ABOVE, PLACED,  
IN BEST ARRANGEMENT NEAR PLATTER.

COLOR DESCRIPTION

FOLLOW SKETCH

5x7 Repl

Ref. 7/12  
H.C. 106/3/4  
S.A. 9/7/4

as quoted

W 2/11



NO. 2CH1142 /

HYMAN'S NEWS & BOOK STORE, DES MOINES, IOWA , ORDER No. 75325

DATE 9-16-52

25, M POST CARDS C.T.ART COLORTONE , FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOVERNORS MANSION, DES MOINES,  
IOWA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES /

IMPRINT SAME AS ABOVE .

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION CROP PICTURE AS MARKED.

IOWA STATE FLAG TO BE INSERTED IN UPPER RIGHT HAND CORNER OF  
MANSION VIEW. (USE COLOR SHEET). SEE ALSO COLOR SHEET OF  
MANSION-EXCEPT BRIGHTER COLORS. ROOF IS A LIGHT GRAY SLATE.

SHOW TITLE CLEARLY IN LOWER PART OF PICTURE. /

YES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1952	SEP 17 1952
SKETCH				
RETOUCHING	7	10	SEP 19 1952	SEP 22 1952
REPHOTO			SEP 17 1952	
PHOTO-LITHO			SEP 22 1952	
BLUEPRINT			SEP 22 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	10		
ARTIST DEPT.	40	10		7/3/53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1143 ORDER NO. 75321 DATE 9-16-52

CUSTOMER KENTLEY CORPORATION  
GRAND RAPIDS, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

125 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KENTLEY CHRISTMAS TREE PLATES .....

FRONT NO. 5

(All of this on address side)

R. M.

Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW KODACHROME TRANSPARENCY AND  
CARD FOR DESIGN.

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR  
COLORS

RETD To CUST  
10/5/52

Red Imprint

VERY RUSH PROOF WANTED

9/19

(F)

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

PHOTO RETURNED

to

PHOTO USED FOR

107  
9-22-52 HC 2/3  
LA 10/2

Print from  
Kodachrome 8.50  
net

10/15



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N.Y.

NO. 2CH1144

ORDER No. 75458

DATE 9-16-52

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM WHITE  
PLAINS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT  
SAME AS ABOVE

SMALL TYPE: (c) CURT TEICH & CO., INC. PHOTO PROPERTY OF C.T.  
RETOUCHING AND COLOR DESCRIPTION

USE ENCLOSED VIEWS. SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 14 1952	OCT 15 1952
SKETCH	20	8	OCT 9 1952	OCT 14 1952
RETOUCHING	10	7		
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	112	16		10/27/52

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

Colored photo  
1/12

W - 5AH2077 X

H - 9AH821 X

I - 5AH2080 X

T - 5AH2078 ✓

E - 9AH1812 X

P - 5AH2081 X

L - 5AH2074 X

A - 5AH2076 X

I - 0BH2078 X

N - 5AH2052 X

S - 0BH857 X

9AH1112

(F)



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH1145 1145

ORDER NO. 75458

DATE 9-16-52

12<sup>1</sup>/<sub>2</sub> M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM LAKE  
HOPATCONG, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE:(c)CURT TEICH & CO.,INC. PHOTO PROPERTY OF C.T.  
RETOUCHING AND COLOR DESCRIPTION

USE ENCLOSED VIEWS: SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO E. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

**AND WORK SCHEDULE**

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1952	OCT 20 1952
SKETCH	3	9	OCT 9 1952	OCT 20 1952
RETOUCHING	3	8		
REPHOTO				
PHOTO-LITHO			OCT 22 1952	OCT 24 1952
BLUE RINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	16	10/27/52	10/29/52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(Dpl.)

Colored 11 8

Color 11 8

L 9A-H1815X  
A 5A-H2100X  
K 9A-H1814X  
E 5A-H2101X

H 7A-H515X  
O 4A-H896 - in large photo?  
D 4A-H410X  
A 4A-H778X  
T 5A-H2097X  
C 7A-H514X  
O 7A-H519X  
N 5A-H2096X  
G 9A-H1817



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 25M1146

ORDER NO. 75458

DATE 9-16-52

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM PEEKSKILL,  
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

SMALL TYPE(c)CURT TEICH & CO.,INC.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

USE ENCLOSED VIEWS. SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 13 1952	OCT 14 1952
SKETCH	3	3	OCT 9 1952	
RETOUCHING				OCT 12 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	16		10-27-52

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH1147

ORDER No. 75458

DATE 9-16-52

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM PATERSON,  
N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

SMALL TYPE: (c) CURT TEICH & CO., INC. PHOTO PROPERTY OF C.T.  
RETOUCHING AND COLOR DESCRIPTION

USE ENCLOSED VIEWS: SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

### AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 16 1952	OCT 17 1952
SKETCH	3	7	OCT 9 1952	OCT 15 1952
RETOUCHING		6		
REPHOTO				
PHOTO-LITHO			OCT 22 1952	OCT 24 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	16		10-28-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



# 10 Colored 8 1/2 x 7 1/2

RANTOUL NEWS AGENCY, RANTOUL, ILL.

NO. 2CH1148

ORDER No. 75327

DATE 9-17-52

12 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM CHANUTE AIR FORCE  
BASE, ILLINOIS,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT

NONE

SMALL TYPE: (C) CURT TEICH & CO.,  
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE CUSTOMER OUTLINE AND ARRANGE VIEWS TO BEST ADVANTAGE.

USE SUBJECTS: 3BH1573 - Arena: 1BH1133 - Headquarters: 1BH2298-

Chapel: 1BH1572 - Club: OBH2628-Interior, Mess Hall: OBH1561-

Quarters: and PHOTOGRAPH OF BARRACKS(REMOVE PEOPLE- IVORY COLOR  
BLDG. GREEN ROOF).

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 22 1952	SEP 29 1952
SKETCH	3	7	SEP 24 1952	SEP 29 1952
RETOUCHING		12	SEP 24 1952	SEP 26 1952
REPHOTO			SEP 24 1952	SEP 26 1952
PHOTO-LITHO			SEP 30 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	16	10/1/52	10/3/52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

on sheet.  
E 982 I

C - 1BH-2298

H - 1BH-1572

A - OBH-2628

N - 1BH-1133

U - 1BH-1134

T - OBH-1561

E - PHOTO OF GUEST HOUSE



OAKLAND BEACH HOTEL, CONNEAUT LAKE, PA.

NO. .2CH1149

ORDER No. 75336

DATE 9-17-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OAKLAND BEACH HOTEL-EAST SIDE/  
CONNEAUT LAKE, PA./ SHOWING NEW  
MARINE TAP ROOM AND DANCING DECK/

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION REMOVE-MAN MOWING LAWN. SHOW WHITE GLOBES  
ON LAMP POSTS ON STEPS IN LEFT FOREGROUND. BOAT ON LEFT & CENTER-RED  
BASE, CENTER-SILVER GRAY. TOP-WHITE. RED TOP EDGE, DARK RAILINGS. LIGHT  
GRAY STEPS IN CENTER. DARK TOP DECK RAILINGS. DARK ANCHOR ON BOAT.  
BUILDING ON RIGHT-DARK BUFF, DARK GRAY TOP FLOOR AND ROOF DORMERS,  
DARK RED ROOF. DARK BROWN TOP & PORCH CORNICE & WINDOW FRAMES. GREEN  
WINDOW SASH. GRAY STEPS. GREEN TERRACE LAWN(SMOOTH). DARK GREEN PINE  
SHRUBBERY. DARK GRAY DRIVE ON LEFT & FOREGROUND. 1st AUTO-BLACK: 2nd  
AUTO-DARK BLUE. WATER IN LAKE IS BLUE WHERE SHOWING.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 18 1952	SEP 22 1952
SKETCH				
RETOUCHING			SEP 18 1952	SEP 19 1952
REPHOTO				
PHOTO-LITHO			SEP 24 1952	SEP 26 1952
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	12		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



5X7

OAKLAND BEACH HOTEL, CONNEAUT LAKE, PA.

NO. 2CH-1150

ORDER No. 75337

DATE 9-17-52

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO.

TITLE IN FULL  
OAKLAND BEACH HOTEL AND BATHING  
BEACH FROM LAKE, CONNEAUT LAKE, PA.

IMPRINT NONE



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE-STONE RUBBISH AT END OF PIER ON LEFT.  
WATER IS BLUE. GREEN TERRACE ALONG FRONT ABOVE PIER. WHITE FENCE.  
SMALL BUILDING ON LEFT-LIGHT BUFF, DULL RED ROOF. LARGE  
BOAT IN LEFT CENTER-RED BASE, CENTER-SILVER GRAY. TOP-WHITE. RED  
TOP EDGE, DARK RAILINGS. LIGHT GRAY STEPS IN CENTER. DARK TOP  
DECK RAILINGS. DARK ANCHOR ON BOAT. LARGE BUILDING-SAME COLOR  
SCHEME AS ON SUBJECT 2CH1149.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# ATTENTION:

2 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

on 957

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 26 1952	SEP 29 1952
SKETCH				
RETOUCHING		2	SEP 24 1952	SEP 26 1952
REPHOTO			SEP 18 1952	SEP 24 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			SEP 30 1952	
HAND COLOR PROOF	21	1 1/2		10-2-52
ARTIST DEPT.	103	9		1-9-53

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1151, ORDER NO. 75468 DATE 9-18-52

CUSTOMER LITTLE COMPANY OF MARY HOSPITAL  
EVERGREEN PARK, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M POST CARDS, SIZE 3 1/2" X 5 1/2"

STYLE 6.T.ART COLORTONE F.FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 R. M. Yes ~~No~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT CARS ON RIGHT

*Returned photograph to subject 9/21/56*  
COLOR DESCRIPTION

BRICK-#15  
(CH-85)

DARK TRIM AROUND WINDOWS AND AROUND ENTRANCE LIKE "A" ON  
ATTACHED CARD. STATUES ABSOLUTELY WHITE STONE-TRIM, GRAY.

TOWER-#67

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Rt 5 1/2

106 HC 1/2

La 9/12

2

W 214



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1152 ORDER NO. 75470 DATE 9-18-52

CUSTOMER SPARKL FAST SERVICE  
OAK LAWN, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE C.T. Art Colortone White

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SPARKL FAST SERVICE DRIVE-IN LAUNDRY  
807 5114 W. 95TH ST. — OAK LAWN, ILL.

FRONT NO. 5 Spec (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY /

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

to

PHOTO USED FOR

5x7

Ref 5

105 11-17-52

Rephoto 3.50

OK

Ok Blue Impression

Rush

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1153 ORDER NO. 75471 DATE 9-18-52

CUSTOMER MARY THOMAS RESTAURANT  
AMARILLO, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5¼

STYLE C.T.ART COLORTONE White

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in ~~front~~ MARY THOMAS RESTAURANT — 1501 N.E.  
EIGHTH (Panhandle Highway) — PHONE: 2-4800  
ON U. S. HIGHWAYS 66 AND 60 AMARILLO,  
TEXAS

SMALL TYPE: McC. CO. PHOTO 94485

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 R. M. Yes ~~No~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
(Side) — Center

DISTRIBUTED BY McCORMICK CO.,  
PHOTOGRAPHERS, AMARILLO, TEXAS

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

68  
20  
10-1-52  
4012  
329  
m

W 311



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1154 / ORDER NO. 75503 DATE 9-18-52

CUSTOMER

EL RANCHO MOTEL  
PORT HURON, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (In panel at bottom)  
EL RANCHO MOTEL - 3756 LAPEER RD. M21  
PORT HURON, MICHIGAN

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CARD TO HAVE 1/2" PANEL AT BOTTOM FOR TITLE.

ADD SCREEN DOORS ON FIRST 2 DOORS ON LEFT. TAKE OUT POLES,  
WIRES, CLOTHES POLE, AND TREE IN CENTER FOREGROUND.  
ADD CLOUDS.

COLOR DESCRIPTION

BUILDING IS RED-BROWN BRICK WITH AQUA COLORED GABLES, WITH WHITE TRIM.  
DOORS ARE NATURAL WOOD. WHITE WINDOW TRIM. GRAY-BLUE ROOF.  
CHAIRS ARE RED, GREEN AND YELLOW. GRAVEL DRIVEWAY, AND FLOWERS  
ALONG THE EDGE.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3  
107  
29-12-52  
Laf  
Frank 13'  
7'  
9ins



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1155 / ORDER NO. 75510 DATE 9-19-52

DEPT.

DATE COMPLETED

CUSTOMER

MISSOURI JEWELITE CO., INC.  
ST. LOUIS, MISSOURI

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

LIVE BETTER ELECTRICALLY  
UNION ELECTRIC  
BUILT BY MISSOURI JEWELITE COMPANY, INC.

(All of this on address side)  
FRONT NO. 5 R. M. Yes ~~No~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT: REDUCE THE LETTERING  
"Built by Missouri Jewelite Co." ON BOTTOM OF CARD TO 1/2 THE SIZE.

COLOR DESCRIPTION

FOLLOW SKETCH - EXCEPT: A LITTLE DEEPER GREEN  
AND ROSE COLOR ON LETTERS: "LIVE BETTER ELECTRICALLY."

RETURN COLORED PHOTOGRAPH TO CUSTOMER.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1156, ORDER NO. 75511 DATE 9-19-52

CUSTOMER

BERRY COAL COMPANY  
GREENSBORO, NORTH CAROLINA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M POST CARDS, SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE- WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

QUALITY FUEL OIL  
BERRY COAL & OIL CO. YARDS — 116 W. BRAGG  
ST. AND E. BESSEMER AVE. AT ORD

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE PHOTOGRAPH WITH SUBJECT 2CH1157 FOR COLORS.

COAL TRUCK AND OIL TRUCKS ARE SAME COLORS.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1157 / ORDER NO. 75511 DATE 9-19-52

CUSTOMER  
BERRY COAL COMPANY  
GREENSBORO, NORTH CAROLINA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

6 1/2" M POST CARDS, SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE — WHITE

PLACE OF TITLE: Upper, Lower Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full

QUALITY COAL — upper  
BERRY COAL & OIL CO. YARDS — 116 W.  
BRAGG ST. and E. BESSEMER AVE. at ORD

FRONT NO. 5

(All of this on address side to come) BORDER

R. M. / Yes NY

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW PHOTOGRAPH MARKED FOR COLORS

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



SHAW NEWS AGENCY, GRAND RAPIDS, MICH.,

NO. 2CH1158

ORDER No. 75512

DATE 9-19-52

25. M POST CARDS.

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

1 MONROE AVE. LOOKING WEST, GRAND  
RAPIDS, MICHIGAN



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

"WURZBURG"-CANARY YELLOW ON GRASS GREEN(AT TOP). BUILDING IS RED  
BRICK WITH GLASS BRICK WINDOWS. SILVER TRIM AROUND MARQUIS. NAME ON  
MARQUIS IN CHROME. NEXT BLDG: IS BUFF BRICK. "FLECKY"- BLACK LETTERS  
ON WHITE. "KRESGE" -YELLOW ON RED, BLDG. IS WHITE MABBLE. NEXT BLDG:  
-BROWN BRICK. "WOOLWORTH'S"-BLDG. IS CREAM MARBLE, SIGN IS YELLOW  
LETTERS ON RED. BUILDING AT END OF STREET IS BROWN BRICK. "OLD KENT  
BANK"- ON ROOF IS WHITE. "PANTLIND HOTEL"-BRIGHT RED. ON RIGHT  
SIDE: GRAY BUILDINGS. RED BRICK STREET.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 23 1952	SEP 24 1952
SKETCH				
RETOUCHING	9	4	SEP 22 1952	SEP 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2 1/2	SEP 25 1952	SEP 30 1952
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. 2CH1159 /

SHAW NEWS AGENCY, GRAND RAPIDS, MICH. /

ORDER No. 75512

DATE 9-19-52

25 M POST CARDS, C.T. ART COLORTONE /

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MONROE AVE. LOOKING WEST FROM  
DIVISION AVE., GRAND RAPIDS,  
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF C.T. /

RETOUCHING AND COLOR DESCRIPTION TAKE OUT WIRES AND OLD CARS, ADD CLOUDS.  
LEFT SIDE: "HERPOLSEIMER'S"-SIGN IS LIGHT GREEN LETTERS ON CREAM.  
BLDG. IS GRAY. SIGN ON BLDG. IS DARK GREEN LETTERS. NEXT BLDG:-RED  
BRICK. TALL BUILDING IS BUFF BRICK. NEXT:-RED BRICK. BUILDING AT  
END OF STREET IS BROWN BRICK WITH WHITE LETTER NEON SIGN ON LEFT OF  
TOP OF BLDG. & BRIGHT RED NEON SIGN ON RIGHT OF TOP OF BLDG. -  
"PANTLIND HOTEL". GRAY STATUE IN LEFT FOREGROUND, WITH FLOWER BED.  
SILVER FLAG POLE. RIGHT SIDE: TALL BLDG. IS BUFF BRICK WITH U.S.  
FLAG ON TOP OF POLE. NEXT IS BROWN BRICK. NEXT IS GRAY. NEXT ONE IS  
BUFF WITH WHITE STRIP.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 25 1952	SEP 26 1952
SKETCH				
RETOUCHING	10	3	SEP 22 1952	OCT 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2 1/2	OCT 7 1952	10-13-52
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Alan*  
*Photo*  
*D16789*



*Photo 5X7*

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,  
BOX 455, MONETT, MO. ,

NO. 2CH1160 ,

ORDER No. 75513

DATE 9-19-52

12 $\frac{1}{2}$ . M POST CARDS, C.T. ART COLORTONE FULL FACE ,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TABLE ROCK DAM, WHITE RIVER, IN  
THE BEAUTIFUL MISSOURI OZARKS ,

XXXXXXXXXX

SMALL TYPE: /U.S.ENGINEERS, LITTLE  
ROCK, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE ,

PHOTO PROPERTY OF CUST. /

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

**AND WORK SCHEDULE**

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 26 1952	SEP 29 1952
SKETCH				
RETOUCHING		3	SEP 24 1952	SEP 26 1952
REPHOTO			SEP 22 1952	SEP 24 1952
PHOTO-LITHO			SEP 22 1952	
BUEPRINT			SEP 30 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		10-3-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



R. M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 2CH1161

ORDER No. 75514

DATE 9-22-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEMI-TROPICAL GARDENS AND SEA  
CLIFF HOMES, LAGUNA BEACH,  
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR INSTRUCTIONS AND COLORS. ALSO NOTE  
ON BACK OF PHOTO.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 24 1952	SEP 29 1952
SKETCH				
RETOUCHING		2-1/2	SEP 22 1952	SEP 26 1952
REPHOTO				OCT
PHOTO-LITHO			SEP 30 1952	2 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1-3/4		10-3-52
ARTIST DEPT.		9-3-52		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



R.M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 2CH1162

ORDER No. 75514

DATE 9-22-52

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FISHERMAN'S COVE, LAGUNA BEACH,  
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TTSSUE OVERLAY /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 26 1952	SEP 27 1952
SKETCH				
RETOUCHING			SEP 22 1952	SEP 26 1952
REPHOTO				OCT 2 1952
PHOTO-LITHO			SEP 30 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		10-3-52
ARTIST DEPT.	163	9		10-29-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1163 ORDER NO. 75515 DATE 9-22-52

CUSTOMER

RICHARD I. HIRSCH & CO.,  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes ~~XX~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER LAYOUT AND SKETCH

COLOR DESCRIPTION

FOLLOW CUSTOMER COLOR SKETCH

*Make up from*

*Red +  
Blue  
Impression*

*Very Rush  
Proof wanted 9/26*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

FO

PHOTO USED FOR

*5x7 Rep  
B.L. 51/-  
C.C. 2  
S.R. 10/11*

*as quoted  
W 2H*



MONTGOMERY NEWS CO., MONTGOMERY, ALA. ,

NO. 2CH1164 ,

ORDER No. 75518 .

DATE 9-22-52

12½ M POST CARDS , C.T. ART COLORTONE , FULL FACE -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CLOVERDALE BAPTIST CHURCH, FAIRVIEW  
AT MASTIN LANE, MONTGOMERY,  
ALABAMA ,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE ,

PHOTO PROPERTY OF CUST. ,

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BUILDING, WHITE LIMESTONE FACING ,

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 25 1952	SEP 25 1952
SKETCH				
RETOUCHING	5	3	SEP 22 1952	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1-1/2		
ARTIST DEPT.		9-1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1165 ORDER NO. 75524 DATE 9-22-52

CUSTOMER DAYTON MOTOR HOTEL  
DAYTON, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

3  
Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (In panel)

IN DAYTON — NORTH EDGE — AT MIAMI RIVER  
ON U. S. 25 (AAA) 1639 KEOWEE

PHONE HEMLOCK 5518 STREET  
DAYTON 4, OHIO

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — EXCEPT AS NOTED ON TISSUE  
OVERLAY

COLOR DESCRIPTION

FOLLOW SKETCH — SEE NOTE ON TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 64  
G.C. 134  
L.A. 12  
108 10-23-52

as quoted

Ref. 64  
G.C. 134  
L.A. 12



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1166 ORDER NO. 75526 DATE 9-22-52

CUSTOMER  
DAYTON MOTOR HOTEL  
DAYTON, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

3

Photos for  
this Customer

PHOTO RETURNED

12 1/2 M DBL. BUS. CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DAYTON MOTOR HOTEL - 1639 KEOWEE ST. ON

U.S. 25 - IN DAYTON - NORTH EDGE AT

MIAMI RIVER - DAYTON 4, OHIO

(AAA)

PHONE: HEMLOCK 5518

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NO

(All of this on address side)

R. M.

Yes ~~XX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

(No Imprint)

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

*No Color - Backgnd*

USE PHOTO FROM 2CH1165. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

FOLLOW CARD D-9721 FOR MAP AND MILEAGE CHART.

COLOR DESCRIPTION

FOLLOW SUBJECT 2CH1165 FOR COLORS.

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

L.O. 1/2  
2.0 2 1/2

P. 4

*as quoted*

(F)



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH1167

ORDER NO. 75484

DATE 9-22-52

12 $\frac{1}{2}$  M POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM MT. VERNON, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: (c) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE ENCLOSED VIEWS: SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 13 1952	OCT 14 1952
SKETCH	1	7		
RETOUCHING	1	6	OCT 7 1952	OCT 13 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	16		10-27-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

M - 5A-142095X  
T. - 3A H 255X  
V - OB H 2480X  
F - CHURCH YARD  
R - 5A H 2093X  
N - AB DAVIS HIGH SCHOOL  
O - SUPER HIGH WIND  
N - South Fourth Avenue

1/2 Large

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1168 ORDER NO. 75534 DATE 9-23-52

CUSTOMER THE CASCADES MOTEL  
CHATTANOOGA, TENNESSEE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

THE CASCADES MOTEL  
CHATTANOOGA, TENNESSEE

FRONT NO. 5 (All of this on address side)  
R. M. Yes ~~No~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

*Return Photo*

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

517 Reprints

*Pat. 6  
Rm. H.C. 114  
L.B. 7*

*as quoted*

*11/18*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1169 ' ORDER NO. 75535 DATE 9-23-52

CUSTOMER DE LUXE COURTS  
OKLAHOMA CITY, OKLA. /

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE — FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full  
DE LUXE COURTS — ON U.S. HIGHWAY 66 and  
270  
4500 N.W. 39th STREET — OKLAHOMA CITY,  
OKLAHOMA — WH 2-8103 /

FRONT NO. 5 (All of this on address side)  
R. M. Yes ~~XXX~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — EXCEPT FOR CORRECTION  
IN SECOND LINE OF TITLE: "4500 N.W. 39th Street — Oklahoma City,  
Oklahoma — WH 2-8103 "

COLOR DESCRIPTION

FOLLOW SKETCH /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2  
L.C. 104 1 1/2  
L.A. 9

WJH



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1170 / ORDER NO. 75537 DATE 9-23-52

CUSTOMER ELM LEE LODGE  
GRAFTON, WEST VIRGINIA /

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" M POST CARDS, SIZE 3 1/2" X 5 1/2" /

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

ELM LEE LODGE - 4 MILES EAST OF GRAFTON,  
WEST VIRGINIA ON U. S. 50. /

FRONT NO. 5 (All of this on address side)  
R. M. Yes ~~NO~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

103  
11-20-52  
106  
5 1/2  
9 1/2

(Wolt)

922

Bill Neg  
dun...



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1171, ORDER NO. 75538 DATE 9-23-52

CUSTOMER

POINCIANA COURT  
ST. PETERSBURG, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

6 1/2" M POST CARDS, SIZE 3 1/2" X 5 1/2"

STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

POINCIANA COURT "THE WHISPERING PINES"  
ST. PETERSBURG, FLORIDA

FRONT NO. 5

R. M.

Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

NO  
YES  
RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2  
Q. H. C. 106 1 1/2  
L. A. 9 1/2

Or dir

Red Impression

(F)



ROCHESTER NEWS AGENCY,  
ROCHESTER, MINN.

NO. 2CH-1172

ORDER No. 75497

DATE 9-23-52

2M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

SLIVER LAKE AND FALLS,  
ROCHESTER, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF customer

RETOUCHING AND COLOR DESCRIPTION

COLORING: BLUE WATER  
GREEN LAWN AND FOLIAGE  
LIGHT GRAY CEMENT DAM-WORK AND WALL  
BLUE SKY WITH CLOUDS  
REMOVE: POLES AND WIRES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND COL. PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 24 1952	SEP 24 1952
SKETCH				
RETOUCHING	3	2	SEP 24 1952	SEP 24 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2	SEP 29 1952	OCT 1 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



ROCHESTER NEWS AGENCY,  
ROCHESTER, MINN.

NO. 2CH-1173

ORDER No. 75497

DATE 9-23-52

25M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MEDICAL SCIENCES BUILDING OF THE  
MAYO FOUNDATION AND MAYO CLINIC,  
ROCHESTER, MINN.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Buff Brick (36) BUILDING) WITH LIGHT GRAY STONE TRIM AND PILLARS.  
GRAY CENTER PANEL (VERTICAL CORRUGATED) BLUE-GREEN WINDOW DRAPES  
AND EDGE OF PORTICO IN FRONT. ALUMINUM DOOR-WAY. LIGHT GRAY  
CEMENT WALK - GRAY STREET. GREEN LAWN. LIGHT GREEN SPRING  
FOLIAGE ON TREES. SIGN, TO RIGHT OF DOORWAY: WHITE LETTERING ON  
(SMALL SIGN) BLACK BKGRD.

REMOVE: AUTOS - WHITE HOUSE TO LEFT. ALSO, SEE ENCLOSED TRANSPARENCY  
FOR COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1952	OCT 1 - 1952
SKETCH				
RETOUCHING		5	SEP 24 1952	OCT 1 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			OCT 2 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	124	2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1174 ORDER NO. 75542 DATE 9-24-52

CUSTOMER  
THE FIRST NATIONAL BANK  
ST. PETERSBURG, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2}$  X  $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN ST. PETERSBURG -- ITS  
THE FIRST NATIONAL BANK  
MEMBER F.D.I.C. AND FEDERAL RESERVE  
SYSTEM

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer Side — Center C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCHES - FOR BOTH FRONT AND PICTURE SIDE

COLOR DESCRIPTION

FOLLOW SKETCH

Make up front

527 Repl...

Ref. 7 1/2

Ref. S.C. 106 1 1/2

Ref. L.A. 9 1/2

Jan

as quoted

W 5 15



COCHRAN NEWS AGENCY,  
WICHITA FALLS, TEXAS

NO. 2CH-1175

ORDER No. 75698

DATE 9-24-52

12 $\frac{1}{2}$ M POST CARDS C. T. ART COLDRTONE white Border

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

WICHITA GENERAL HOSPITAL,  
WICHITA FALLS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

RIGHT BLDG.-LIGHT CREAM WITH GREY-BROWN TRIM.  
LEFT BLDG.-RUST

REMOVE: CARS, DEAD TREE IN FOREGROUND, INTERFERING BRANCHES,  
POSTS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 20 1952	SEP 30 1952
SKETCH				
RETOUCHING		1	SEP 26 1952	SEP 29 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 $\frac{1}{2}$		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



COCHRAN NEWS AGENCY, WICHITA FALLS, TEXAS

NO. 2CH-1176.

ORDER NO. 75698

DATE 9-24-52

12 $\frac{1}{2}$  M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

8TH STREET, LOOKING NORTH,  
WICHITA FALLS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS BOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

BLDGS ON RIGHT - RED-BROWN ~~XX~~ WITH WHITE TRIM.

ON LEFT, 1st, BUFF & CONCRETE - 2nd, BROWN. 3rd, TAN, 4th, BUFF.

REMOVE: OLD CARS & TRUCKS - POSTS & WIRES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1952	OCT 1 - 1952
SKETCH				
RETOUCHING	6	30	SEP 26 1952	OCT 1 1952
REPHOTO				
PHOTO-LITHO			OCT 3 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	130		OCT 8 1952 12-9-52
ARTIST DEPT.		9-30		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



OKLAHOMA NEWS CO., TULSA , OKLA. .

NO. 2CH-1177 ~~75699~~

ORDER NO. 75699 /

DATE 9-24-52

12 $\frac{1}{2}$ M POST CARDS C. T. ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"RIDING INTO THE SUNSET",  
WILL ROGERS MONUMENT,  
CLAREMORE, OKLAHOMA

PRIVATE No BEFORE TITLE. ONC-81

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

STATUE - PALE ZINC GREEN

REMOVE: CARS & MAN

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 30 1952	
SKETCH				
RETOUCHING	3	2	SEP 26 1952	SEP 30 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		10-7-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1178

ORDER NO. 75545 DATE 9-25-52

CUSTOMER CLUB WAIKIKI  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

50 M BUS. CARDS SIZE 3 1/2 X 2-5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. NO  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof, Titles — Red, Blue

MAKE REPHOTO:

Use PHOTO #1 FROM D-10128  
USE KODACHROME TRANSPARENCY — CROP AT TOP AND  
BOTTOM FOR FULL FACE. /

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY  
FOR COLORS /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

8

PHOTO USED FOR



PORT HURON NEWS CO., PORT HURON, MICH.

NO. 2CH1179

ORDER No. 75547

DATE 9-25-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL ALGONQUIN, PORT HURON,  
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF  
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BEST OF FOUR PHOTOGRAPHS - SEE INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 30 1952	OCT 1 - 1952
SKETCH				
RETOUCHING		5	SEP 26 1952	SEP 30 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	2	OCT 2 1952 DEC 16 1952	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Eliminate the trees and hedge on the left side of Bldg. and substitute a green store front as indicated on overlay. A strip of blue sky should show on right side of building with trees about half as dense as shown on original proof. Make sky solid blue with no clouds.

MAKEOVER

Charge to LUSE Dept.

EST. Makeover Time Required

RETOUCHING	2	Time Recorded in Charge
PHOTO-LITHO		DEC 16 1952
COMPOSING		
ART DEPT.		
STRIPPING		

MAKEOVER

MAKEOVER

DEC 22 1952



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1180 ORDER NO. 75552 DATE 9-25-52

CUSTOMER UNITED WALLPAPERS, INC.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

4  
Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE IN PANEL AT BOTTOM

FOLLOW CUSTOMER LAYOUT /

COLOR DESCRIPTION

FOLLOW WALLPAPER SAMPLE FOR COLORS  
- ALSO KODACHROME -

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR

on sheet  
E997

OCT 22 1952



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1181 ORDER NO. 75552 DATE 9-25-52

CUSTOMER  
UNITED WALLPAPERS, INC.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE  
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 R. M. Yes ~~Make some~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE IN PANEL AT BOTTOM

30-9304

FOLLOW CUSTOMER LAYOUT

COLOR DESCRIPTION

FOLLOW WALLPAPER SAMPLE FOR COLORS  
— ALSO KODACHROME —

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

on sheet  
G997  
OCT 12 1952



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1182 ORDER NO. 75552 DATE 9-25-52

DEPT.

DATE COMPLETED

CUSTOMER UNITED WALLPAPERS, INC.  
CHICAGO, ILLINOIS

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

4  
Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

(All of this on address side)

3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M.

Yes

Not come

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE IN PANEL AT BOTTOM

30-9308

FOLLOW CUSTOMER LAYOUT

COLOR DESCRIPTION

FOLLOW WALLPAPER SAMPLE FOR COLORS  
- ALSO KODACHROME -

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

on photo  
E 947



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1183 ORDER NO. 75552 DATE 9-25-52

CUSTOMER UNITED WALLPAPERS, INC.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

4  
Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 R. M. Yes ~~Note~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE IN PANEL AT BOTTOM

309305

FOLLOW CUSTOMER LAYOUT

COLOR DESCRIPTION

FOLLOW WALLPAPER SAMPLE FOR COLORS  
- ALSO KODACHROME -

CUSTOMER  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

FO

PHOTO USED FOR

on sheet  
8997



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1184 / ORDER NO. 75553 DATE 9-25-52

CUSTOMER OLD MILL INN  
SPRING LAKE HEIGHTS, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (In panel)

OLD MILL INN \* SPRING LAKE HEIGHTS, N.J.  
"Down by the Old Mill Stream"

FRONT NO. 5

R. M.

Yes

~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT: SHOW THE GLOBES ON THE  
TWO LAMP POSTS IN FRONT OF BUILDING.

COLOR DESCRIPTION

FOLLOW SKETCH - EXCEPT: ROOF COLOR IS DARK GRAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

Ret. 6 1/2  
H.C. 106 1 1/2  
L.A. 9

30 H 957  
014

Red Impression



NO. 2CH-1185

E. MADCIFF, HERSHEY, PA.

ORDER NO.

DATE 9-26-52

12 $\frac{1}{2}$ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: ENTRANCE TO BOAT LANDING AND  
PARKING GROUND, SHAWNEE LAKE  
STATE PARK, BEDFORD COUNTY, PA.  
Bottom: ON LINCOLN HIGHWAY AT  
SCHELLSBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES (100-0000)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

BRIDGE LIGHT GRAY CEMENT - LIGHT GRAY RAILINGS -  
DARK PAVING ON DRIVE AND FOREGROUND - BLDG ON PEAR RIGHT  
LIGHT GRAY, BROWN COLUMNS AND FRAMES - GREEN LAWN AND  
SHRUBBERY IN FOREGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 30 1952	
SKETCH				
RETOUCHING	3	2	SEP 26 1952	SEP 30 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 2 1952	
HAND COLOR PROOF	20	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



NO. 2CH-1186

E. MADCIFF, HERSHEY, PA.

ORDER No.

DATE 9-26-52

12½M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: BATHING BEACH FROM LIFE GUARD  
STAND, SHAWNEE LAKE STATE PARK,  
BEDFORD COUNTY, PA.

Bottom: ON LINCOLN HIGHWAY AT  
SCHELLSBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES (to come)

IMPRINT SAME AS ABOVE,

2CH639

PHOTO PROPERTY OF

C. T.

RETOUCHING AND COLOR DESCRIPTION

VERY LIGHT TAN SAND BEACH - MAKE WATER BLUE ON RIGHT -

REAR STAND OR BLDG. ON LEFT BROWN - DULL RED ROOF \*

WHITE & BLUE DESIGN SUN SHADE ON LEFT - GREEN FOLIAGE  
ON TREES IN REAR.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1952	
SKETCH				
RETOUCHING	2	2	SEP 26 1952	SEP 27 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	124	2	OCT 2 1952	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



E. MADCIFF, HERSHEY, PA.

NO. 2CH-1187

ORDER No.

DATE 9-26-52

12 $\frac{1}{2}$ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: BIRD'S EYE VIEW OF BATHING  
BEACH, SHAWNEE LAKE STATE PARK,  
BEDFORD COUNTY, PA.  
Bottom: ON LINCOLN HIGHWAY AT  
SCHELLSBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES (2-6000)

IMPRINT SAME AS ABOVE

2CH639

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VERY LIGHT TAN SAND BEACH - WHITE DOTTED LIFE LINE ALONG BEACH  
ON RIGHT - MAKE WATER BLUE. REAR STAND ON LEFT BROWN -  
DULL RED ROOF - GREEN LAWN IN FOREGROUND & REAR RIGHT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 29 1952	SEP 30 1952
SKETCH				
RETOUCHING	9	2	SEP 26 1952	SEP 29 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2		10-6
ARTIST DEPT.		10"2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 2CH1188

ORDER NO. K-47408

DATE 9-26-52

25 M CALENDAR CARDS 2½ X 3½ C.T. ART COLORTONE- FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COLOR IN ADVERTISING SINCE 1898  
CURT TEICH.....

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. ~~MM~~ YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Rephoto 5X7*  
  
*Print*

Executive OK of Estimate

# ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 30 1952	OCT 13 1952
SKETCH	10	2 1/2	OCT 14 1952	OCT 14 1952
RETOUCHING		2 1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2	OCT 14 1952	OCT 29 1952
ARTIST DEPT.	10	7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 28H1189 ORDER NO. 75562 DATE 9-26-52

CUSTOMER LOG CABIN INN  
SANDUSKY, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE — FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOG CABIN INN — BAY BREEZE CABINS  
BAYVIEW RT. 2  
SANDUSKY, OHIO

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — EXCEPT CHANGING OF TITLE AS SHOWN.

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

PHOTO USED FOR

2. Graphite 5.7

L.A. 2 1/2

Ret. 6 1/2

H.C. 105 2 1/4

L.A. 11

as quoted

W. O. T.

Ok Blue Impression

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1190 ORDER NO. 75564 DATE 9-29-52

CUSTOMER THE INMAN COMPANY  
LONG BEACH, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

NIXON APARTMENTS, LONG BEACH,  
CALIFORNIA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NOTE TISSUE OVERLAY

COLOR DESCRIPTION

NOTE TISSUE/OVERLAY: BUILDING COLOR #36 PLUS A LITTLE RED. WINDOW  
FRAMES #34. ARCHWAY #20. PALM TREES-GREEN LEAVES,  
TRUNK #10. OTHER TREES- OLEANDER-GREEN WITH PINK #11  
FLOWERS. BORDER PLANTS HAVE WHITE FLOWERS.  
SMALL BUILDING AT LEFT- MAIN COLOR #13; PORCH  
TRIM #22.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6-  
H.C. 112  
La 9 1/2

W 5 1/2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1191 / ORDER NO. 75566 DATE 9-29-52

DEPT.

DATE COMPLETED

CUSTOMER

HUCKINS HOTEL  
OKLAHOMA CITY, OKLAHOMA

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE HUCKINS HOTEL - CONNECTING GARAGE -  
AIR-CONDITIONED ROOMS - COFFEE SHOP -  
OKLAHOMA CITY, OKLAHOMA

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

Ret. 7 1/2  
105  
10-14-52  
L.A. 9 3/4  
June

as quoted

W 517



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1192 ORDER NO. 75573 DATE 9-29-52

CUSTOMER

GENERAL MILLS, INC.  
MINNEAPOLIS, MINNESOTA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

GENERAL MILLS FLOUR MILLS AND CEREAL  
PLANT, BUFFALO, N. Y.  
WORLD'S LARGEST FLOUR MILL

FRONT NO. 5 R. M. Yes ~~X~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NOTE: CUSTOMER CODE NUMBER ON R.M. SIDE: A7267.

COLOR DESCRIPTION

SEE CARD 8BH1029 FOR GENERAL COLORING. GRAIN BINS IN FOREGROUND-  
WHITE. OTHER COMPANY BUILDINGS ARE LIGHT GRAY AND CREAM.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

But 6  
103  
11-23-52  
Add'l artwork  
19.- net

R



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH-1193

ORDER No. 75729

DATE 9-30-52

6 1/2 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAMARONECK WEST BASIN,  
MAMARONECK, N. Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

# ATTENTION

9 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_  
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9-1952
SKETCH				
RETOUCHING	3	1 1/2	OCT 1 1952	OCT 7 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 13 1952	OCT 14 1952
HAND COLOR PROOF	20	1 1/2		10-16-52
ARTIST DEPT.	11	9		11-1-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH-1194

ORDER No. 75729

DATE 9-30-52

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MEMORIAL PARK, LARCHMONT, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

RED BUILDING

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

9 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9 - 1952
SKETCH				
RETOUCHING	3	2 1/2	OCT 1 1952	OCT 7 1952
REPHOTO				
PHOTO-LITHO			OCT 13 1952	OCT 17 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		10-21-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH-1195

ORDER NO. 75729

DATE 9-30-52

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ORIENTAL POINT AS SEEN FROM  
LARCHMONT YACHT CLUB,  
LARCHMONT, N. Y. /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

9 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 1952	OCT 9 1952
SKETCH			OCT 1 1952	
RETOUCHING	3	1		OCT 6 1952
REPHOTO				OCT 14 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	OCT 13 1952	10-15-52
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH-1196

ORDER NO. 75729

DATE 9-30-52

6 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAMARONECK HIGH SCHOOL,  
MAMARONECK, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK - CREAM TOWER - GOLD DOME

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects or  
order for this customer. Please  
see to it that all or nega-  
tives are uniform colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1952	OCT 2 1952
SKETCH				
RETOUCHING	6	3 1/2	OCT 1 1952	OCT 2 1952
REPHOTO				OCT 10 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	OCT 6 1952	10-13 52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH-1197

ORDER NO. 75729

DATE 9-30-52

6 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE SHORE CLUB, LARCHMONT, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

RED ROOF - BROWNISH-RED TRIM STUCCO BLDG.

CUT OFF SOME OF THE WATER. SHOW MORE BATHERS

ON BEACH AND IN WATER.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 1952	OCT 9 - 1952
SKETCH				
RETOUCHING	9	3 1/2	OCT 1 1952	OCT 6 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH-1198

ORDER NO. 75729

DATE 9-30-52

6 1/2 M POST CARD

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LARCHMONT YACHT CLUB,

LARCHMONT, N. Y. /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

GREEN PORCH - BROWN SHINGLE BLDG. RED ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

**ATTENTION:**

9 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform colors are  
in harmony with  
to make an appropriate set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9 - 1952
SKETCH				
RETOUCHING	6	5	OCT 1 1952	OCT 7 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	OCT 13 1952	OCT 14 1952
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH-1199

ORDER NO. 75729

DATE 9-30-52

6½ M post card C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GARDEN'S LAKE FALLS,  
LARCHMONT, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

7 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9 - 1952
SKETCH				
RETOUCHING		2 1/2	OCT 1 1952	OCT 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH-1200

ORDER No. 75729

DATE 9-30-52

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LARCHMONT GARDEN'S LAKE,  
LARCHMONT, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects o.  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9- 1952
SKETCH				
RETOUCHING	3	1/2	OCT 1 1952	OCT 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH-1201

ORDER No. 75729

DATE 9-30-52

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HORSESHOE HARBOR,

LARCHMONT, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

## AND WORK SCHEDULE

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 8 1952
SKETCH				
RETOUCHING	3	1½	OCT 1 1952	OCT 7 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1½	OCT 13 1952	OCT 14 1952
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH-1202

ORDER NO. 75730

DATE 9-30-52

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GULF BEACH BREAKWATER AND  
YACHT CLUB,  
MILFORD, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 8 - 1952
SKETCH			OCT 1 1952	
RETOUCHING	9	2 1/2		OCT 7 1952
REPHOTO				
PHOTO-LITHO			OCT 13 1952	OCT 14 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		10-16-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH-1203

ORDER No. 75730

DATE 9-30-52'

6½ M POST CARDS C. T. ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TAYLOR LIBRARY, MILFORD, CONN.'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO '

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SEE BACK OF PHOTO FOR INSTRUCTIONS'

*Red Proof Bldg. for Stone + Porcelain  
Red Trim + Yellow Brick*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

*10* Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9 - 1952
SKETCH				
RETOUCHING	7	3½	OCT 1 1952	OCT 7 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½		10-22-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH-1204

ORDER NO. 75730

DATE 9-30-52

6 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BROAD STREET, MILFORD, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

LEFT:-1 RED  
2 GREY  
3 (GRANTS) GREY  
4 RED

(SEE PHOTO)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By  
Date

AND WORK SCHEDULE

By  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 1952	OCT 7-1952
SKETCH			OCT 1 1952	OCT 6 1952
RETOUCHING	7	4 1/2		
REPHOTO				OCT 13 1952
PHOTO-LITHO			OCT 10 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH-1205

ORDER No. 75730

DATE 9-30-52

6½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MEMORIAL BRIDGE AND MEMORIAL  
TOWER,  
MILFORD, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

GRAY WITH <sup>LIGHT</sup> BRIGHT RED DOME

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

10 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9- 1952
SKETCH				
RETOUCHING	2	3	OCT 1 1952	OCT 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	165	1 1/2	OCT 13 1952	OCT 17 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH-1206

ORDER No. 75730

DATE 9-30-52

6 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MILFORD HIGH SCHOOL,  
MILFORD, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK - SLATE ROOF

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 8 1952
SKETCH				
RETOUCHING		3	OCT 1 1952	OCT 7 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 13 1952	OCT 17 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH-1207

ORDER No. ~~2~~ 75730

DATE 9-30-52

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHURCH OF CHRIST CONGREGATIONAL,  
MILFORD, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BUILDING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1952	OCT 3 1952
SKETCH				
RETOUCHING	7	3	OCT 1 1952	OCT 3 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	OCT 14 1952	OCT 20 1952
ARTIST DEPT.		9		10-20-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH-1208

ORDER No. 75730

DATE 9-30-52

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

REAR VIEW OF TOWN HALL AND POND,  
MILFORD, CONN.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK - WHITE TRIM - COPPER ROOF

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

10 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9 - 1952
SKETCH				
RETOUCHING	2	3	OCT 1 1952	OCT 7 1952
REPHOTO				OCT 16 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2	OCT 13 1952	10/20/52
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH-1209

ORDER NO. 75730

DATE 9-30-52

6½ M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT VIEW OF TOWN HALL AND  
SOLDIERS MONUMENT,  
MILFORD, CONN. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

~~BRIGHT~~ LIGHT RED BLDG - GOLD DOME

MONUMENT\* COPPER WITH GREY BASE

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9- 1952
SKETCH				
RETOUCHING	7	3	OCT 1 1952	OCT 7 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH-1210

ORDER No. 75730

DATE 9-30-52

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

POLICE STATION - POST OFFICE,  
MILFORD, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

2 VIEW GROUP

POLICE STATION - WHITE STONE WITH BOTH SIDES RED BRICK

POST OFFICE - RED BRICK - GREY SLATE ROOF

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

10 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1952	OCT 6- 1952
SKETCH	20	1/2		
RETOUCHING		5	OCT 1 1952	OCT 3 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2	OCT 14 1952	OCT 22 1952
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY GRAMATAN ART CO.,  
MT. VERNON, N. Y.

NO. 2CH-1211

ORDER NO. 75730

DATE 9-30-52'

6½ M POST CARDS C. T. ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL EELLS-STOWE HOUSE,  
BUILT BY CAPT. SAM'L EELLS, LATER  
THE HOUSE OF CAPT. STEPHEN AND  
FREELOVE BALDWIN STOWE,  
HOME MILFORD, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BROWN ROOF - WHITE BLDG.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 1952	OCT 9 - 1952
SKETCH				
RETOUCHING	3	2 1/4	OCT 1 1952	OCT 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	134	1 1/2		
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



577

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

NO. 2CH1212

ORDER No. 75593

DATE 9-30-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

STREET VIEW SHOWING "THE MERCHANT  
OF DENNIS" DENNISPORT, CAPE COD,  
MASS.

PRIVATE # BEFORE TITLE: #307

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE -"REAL ESTATE" SIGN AT LEFT, ALSO ONE ON BUILDING ON RIGHT.  
BUILDING AT RIGHT HAS DARK GREEN FRONT SLIDING DOOR, DARK ROOF.  
OTHER BUILDING IS WHITE, WITH LIGHT GREEN ROOF. SHOW THE ANTIQUE  
FURNITURE IN BACK OF THE FENCE. PUT PINK ROSES ON ROSE BUSHES  
ON FENCE IN FOREGROUND..

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL. PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9 1952
SKETCH			OCT 3 1952	
RETOUCHING		3		OCT 7 1952
REPHOTO			SEP 30 1952	OCT 3 1952
PHOTO-LITHO			OCT 13 1952	OCT 17 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



NO. 2CH1213

I. & M. OTTENHEIMER, BALTIMORE, MD.

ORDER NO. 75583

DATE 9-30-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHESAPEAKE BAY BRIDGE LINKING  
WESTERN AND EASTERN SHORES OF  
MARYLAND



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT

~~SAME AS ABOVE~~ NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION Map on front placed as shown on card 8BH65  
REMOVE ALL THE CONSTRUCTION BARGES IN THE BAY, ALSO THE CRANE  
BEHIND THE CENTER MAIN SPAN. TAKE OUT THE FERRY BOAT AND LANDING  
IN THE FOREGROUND, AND MAKE THIS A GRASSY BEACH. TAKE OUT THE  
GRAVEL JETTY BEHIND THE NEAR APPROACH TO THE BRIDGE.

BRIDGE IS PAINTED WITH AN ALUMINUM PAINT. INSERT OR PLACE  
A BOAT APPROACHING THE CENTER MAIN SPAN - ANY MODERN OCEAN BOING  
FREIGHTER WILL DO - IT SHOULD BE PLACED ON LEFT HAND SIDE OF  
PICTURE AT ABOUT THE END OF THE MAIN SPAN IN THE FOREGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1952	OCT 2 1952
SKETCH				
RETOUCHING	9	3	OCT 1 1952	OCT 1 1952
REPHOTO				
PHOTO-LITHO			OCT 3 1952	
BLUEPRINT			....	
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		10-8-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Very Rush  
must have proof  
10/6



DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

NO. 2CH1214

ORDER No. 75593

DATE 9-30-52

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

COTTAGES AND BEACH ALONG OLD WHARF  
ROAD, DENNISPORT, CAPE COD, MASS.

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE: #318

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COTTAGES - WHITE AND GRAY WITH BLUE OR GREEN TRIM, DARK GREEN  
OR DARK GRAY ROOFS.

PUT IN A FEW BEACH UMBRELLAS AND BATHERS ON THE BEACH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 7 1952
SKETCH				
RETOUCHING	7	22	OCT 5 1952	OCT 7 1952
REPHOTO			SEP 30 1952	OCT 3 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 13 1952	OCT 16 1952
HAND COLOR PROOF	2	1 1/2		10 22-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY E. D. WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

NO. 2CH1215

ORDER No. 75593

DATE 9-30-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOWN BEACH, WEST DENNIS, CAPE COD,  
MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

Private # before title: #319.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CLEAN UP BEACH, PUT IN MORE BEACH UMBRELLAS AND BATHERS.  
ADD CLOUDS IN SKY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

3  
Subjects of  
order for this customer. Please  
see to it that all sets of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 1952	OCT 7 1952
SKETCH				
RETOUCHING	9	2 1/2	OCT 2 1952	OCT 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			OCT 10 1952	OCT 13 1952
HAND COLOR PROOF	165	1 1/2		OCT 15 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1216 ORDER NO. 75615 DATE 10-1-52

CUSTOMER

HOTEL FRANKLIN  
ATLANTIC CITY, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M BUS. CARDS SIZE 3½ X 2-5/16

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

HOTEL FRANKLIN — VIRGINIA AVE. — NEAR  
BEACH AND BOARDWALK — ATLANTIC CITY,  
N. J.

FRONT NO. NO

R. M.

Yes

NO

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 6BH2080. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

USE PHOTO FROM 6BH2080. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

BUS. CARD

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2  
108 10-22-52 L.O. 2 1/2

CR

3 1/2 x 1 1/2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1217 ORDER NO. 75616 DATE 10-1-52

CUSTOMER  
MISSOURI JEWELITE CO., INC.  
ST. LOUIS, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MISSOURI JEWELITE COMPANY  
3562 MARKET STREET  
ST. LOUIS 3, MISSOURI

FRONT NO. 5

R. M. / Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH - SEE COLORED PHOTO.

RETURN COLORED PHOTOGRAPH TO CUSTOMER

5x7 Reprints

Ref. 6  
P. C. 10-27-52 13/4  
L. A. 8

as quoted  
CR



LEROY M. GRIFFIN, SCHELLSBURG, PENNA..

NO. 2CH1218

ORDER No. 75641

DATE 10-3-52

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

SHAWNEE GIFT AND NOVELTY SHOP,  
SCHELLSBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF  
C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED, AT BOTTOM. FOLLOW INSTRUCTIONS ATTACHED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9 - 1952
SKETCH				
RETOUCHING	1	30	OCT 6 1952	OCT 7 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		10-22-52
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 2CH1219

ORDER No. 75649

DATE 10-6-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PARROTS POSE WITH YOU AT THE  
PARROT JUNGLE, MIAMI, FLA.

Private # before title: M.86

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES-same as

8BH7

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND ALSO CARDS ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 7 1952
SKETCH				
RETOUCHING	9	2 1/2	OCT 6 1952	OCT 10 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1 1/2	OCT 13 1952	OCT 22 1952
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



NO. 2CH1220

**\*\*\*\*\* GULF STREAM CARD & DISTRIBUTING**  
**CO., MIAMI, FLORIDA**  
**"FNPS" CREDIT APPRECIATED**

ORDER No. 75649

DATE 10-6-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IT'S GREAT TO BE IN FT. LAUDERDALE,  
 FLA.!

Private # before title: DF.73

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO /

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TITLE IN LARGE TYPE (AS CARD OCH1209) - BUT IN DEEP RED.

FOLLOW TISSUE OVERLAY AND CARDS ATTACHED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

**ATTENTION**

2 Subjects of  
 order for this customer. Please  
 see to it that all cuts or nega-  
 tives are uniform and colors are  
 in harmony with each other  
 to make an attractive set.

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 9- 1952	OCT 9- 1952
SKETCH				
RETOUCHING	✓	3	OCT 6 1952	OCT 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		3/4	OCT 20 1952 10-30-52	OCT 28 1952
ARTIST DEPT.	35	9/4		12-1-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Red Impression*



DISTRIBUTED BY P.M. LIGHTBOURN,  
NASSAU, N.P., BAHAMAS

NO. 2CH1221

ORDER No. 75650

DATE 10-6-52'

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BRITISH COLONIAL HOTEL,  
NASSAU, BAHAMAS,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO'

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO COURTESY BAHAMAS  
DEVELOPMENT BOARD /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT A "UNION JACK" FLAG ON FLAG POLE. FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7- 1952	OCT 7- 1952
SKETCH				
RETOUCHING	2	4	OCT 6 1952	OCT 13 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	1 1/2	OCT 14 1952	OCT 20 1952
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY P.M. LIGHTBOURN,  
NASSAU, N.P., BAHAMAS

NO. 2CH1222

ORDER No. 75650

DATE 10-6-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

FROM GOVERNMENT HOUSE WITH VIEW OF  
COLUMBUS STATUE, NASSAU, BAHAMAS

SMALL TYPE: PHOTO COURTESY BAHAMAS  
DEVELOPMENT BOARD

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY AND COLOR SHEET ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 - 1952	OCT 7 - 1952
SKETCH				
RETOUCHING	2	3	OCT 6 1952	OCT 10 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	134	OCT 13 1952	OCT 17 1952
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY P.M. LIGHTBOURN,  
NASSAU, N.P.,BAHAMAS

NO. 2CH1223

ORDER No. 75650

DATE 10-6-52'

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER-BORDER

TITLE IN FULL

PARADISE BEACH, NASSAU, BAHAMAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

SMALL TYPE: PHOTO COURTESY BAHAMAS  
DEVELOPMENT BOARD

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND COLOR SHEET AND CARD ATTACHED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 - 1952	OCT 11 1952
SKETCH				
RETOUCHING	2	3	OCT 6 1952	OCT 13 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	134	1 1/2	OCT 13 1952	OCT 17 1952
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY P.M. LIGHTBOURN,  
NASSAU, N.P., BAHAMAS

NO. 2CH1224

ORDER No. 75650

DATE 10-6-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUST A PAUSE UNDER THE ROYAL  
POINCIANA TREE, NASSAU, BAHAMAS

SMALL TYPE: PHOTO COURTESY BAHAMAS  
DEVELOPMENT BOARD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 - 1952	OCT 7 - 1952
SKETCH				
RETOUCHING		2	OCT 6 1952	OCT 10 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	20	134	OCT 13 1952 NOV 7 1952	OCT 17 1952 10-24-52
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

MAKEOVER

MAKEOVER

Change to

LVIC

Dept.

EST. Makeover Time Required

TIME

Time Recorded in Cost Page

Date

By

NOV 1

NOV 13 1952

MAKEOVER

~~COLOR MATCH~~



DISTRIBUTED BY P.M. LIGHTBOURN,  
NASSAU, N.P., BAHAMAS

NO. 2CH1225

ORDER No. 75650

DATE 10-6-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SANDY CAY OR HONEYMOON ISLE,  
NEAR NASSAU, BAHAMAS.

SMALL TYPE: PHOTO COURTESY BAHAMAS  
DEVELOPMENT BOARD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR SHEET ATTACHED

D10546

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all photos or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 - 1952	OCT 7 - 1952
SKETCH				
RETOUCHING	9	2 1/2	OCT 6 1952	OCT 13 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 14 1952	10-17/52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



R. A. KISHPAUGH, FREDERICKSBURG, VA.

NO. 2CH1226

ORDER No. 75651

DATE 10-6-52

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KENMORE, FREDERICKSBURG, VA.,  
HOME OF BETTY, ONLY SISTER OF  
GEORGE WASHINGTON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION MAKE REPHOTO: HANDLE CAREFULLY.  
FOR COLORS OF BRICKS IN BUILDING-REFER TO SUBJECT 2CH973 (BE SURE  
TO HAVE EXACT SAME COLOR). ON THE LEFT IS A PINK MIMOSA TREE.  
ON THE SIDE OF PORCH A WHITE DOGWOOD. BACK OF BOXWOOD HEDGE AT  
LEFT IS A MASS PLANTING OF YELLOW JONQUILS. ON RIGHT A WHITE  
PLUM TREE. THE OLD BOXWOOD IS DARK GREEN.

RETURN PHOTOGRAPH TO CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES YES  
RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 9 1952	OCT 10 1952
SKETCH				
RETOUCHING	3	2	OCT 7 1952	OCT 9 1952
REPHOTO			OCT 6 1952	OCT 8 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1	OCT 13 1952	OCT 20 1952
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

5X7

24



LIBRERIA DOMINICANA, CIUDAD TRUWILLO, R.D.

NO. 2CH1227

ORDER No. 75652

DATE 10-6-52

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES /

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

See 7/5 H1008

FOLLOW SUBJECT FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1952	OCT 17 1952
SKETCH				
RETOUCHING		4	OCT 6 1952	OCT 13 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104			
ARTIST DEPT.	110	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



A. B. WYCKOFF, STROUDSBURG, PA.

NO. 2CH1228

ORDER No. 75793

DATE 10-6-52

25 M POST CARD C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM  
POCONO MTS.  
PENNSYLVANIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEWS ENCLOSED, SUBMIT SKETCH.

*Do not use full colors*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1952	NOV 12 1952
SKETCH	10	3		
RETOUCHING	3	5	NOV 14 1952	
REPHOTO			OCT 28 1952	NOV 4 1952
PHOTO-LITHO			NOV 14 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	110	16		12/1/52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

P-7AH-2976

O-111823

C-546-29 N

O-9AH-2046

N-113620

O-9A-H-18

M 3A-534 N

T 7AH-2971

S 1BH-2012



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1229 // ORDER NO. 75654 / DATE 10-6-52

CUSTOMER

RIDGELAND HOTEL  
WINTER HAVEN, FLORIDA /

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M POST CARDS, SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 / R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO BE A HORIZONTAL CARD. /

COLOR DESCRIPTION

SAND COLOR BUILDING, BROWN TRIM BRICK.

SIGN: BLOCK YELLOW LETTERS. GREEN TRIM ON SIDE. /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

567  
R-6  
H.C. 122  
5.75 inch  
Add'l. Outwork.  
& Rephot.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1230 ORDER NO. 75659 DATE 10-7-52

CUSTOMER  
OLDHAM'S STATE LINE STATION  
SHAMROCK, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" M BUS.CARDS SIZE 3 1/2" X 2-5/16

STYLE ART COLORTONE-WHITE  
BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full Upper: OLDHAM'S STATE LINE  
STATION

Lower: 13 MILES EAST OF SHAMROCK — ON  
U.S. HIGHWAY 66

Small type: McC. Co., AMARILLO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. NO

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED, AND FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



DISTRIBUTED BY GRAMATAN ART CO., MT. VERNON, N.Y.

NO. 2CH1232

ORDER No. 75670

DATE 10-8-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL  
GREETINGS FROM NEW ROCHELLE, N.Y.

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO.,  
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE ENCLOSED VIEWS, AND ARRANGE TO BEST ADVANTAGE.

SUBMIT SKETCH /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1952	NOV 12 1952
SKETCH	3	8	OCT 27 1952	NOV 12 1952
RETOUCHING	3	7		NOV 12 1952
REPHOTO			NOV 14 1952	NOV 26 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	16		12-2-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

Colored Slit 51

N 1AH-858

E 1AH-859

W 5AH-135

R-4AH-859

O-9AH-1819

C-4AH-860

H-9AH-1818

E-5AH-2053

L 4AH-861

L 1AH-1819

E 5AH-2055



INDEPENDENT NEWS AGENCY, FARGO, N. D.

NO. 2CH1233

ORDER No. 75672

DATE 10-8-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BROWN HALL, CONCORDIA COLLEGE,  
MOORHEAD, MINNESOTA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHT TAN STONE BUILDING, REDDISH BROWN ROOF. GREEN LAWN AND  
FOLIAGE. SMALL FLOWERS ON BUSHES, CENTER.  
(REFER TO CARD 5BH1218)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 14 1952
SKETCH				
RETOUCHING		3	OCT 9 1952	OCT 13 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



*By letter as marked*

MINSKY BROS. & CO., PUBLISHING DIVISION,  
PITTSBURGH, PA.

NO. 2CH1234

ORDER No. 75673

DATE 10-8-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

POINT PARK AND GATEWAY CENTER,  
PITTSBURGH, PENNSYLVANIA

Private # before title: #1050

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO. PUT IN FOUNTAIN AND DETAILS FROM ATTACHED  
NEWSPAPER ILLUSTRATIONS. SEE CARD 6AH2145 ATTACHED FOR COLORS.  
GATEWAY CENTER BUILDINGS ARE STEEL CLAD - SEE BOOK.

RETURN PHOTOGRAPH TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*D 1036*

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1952	OCT 22 1952
SKETCH				
RETOUCHING		6 1/2	OCT 17 1952	OCT 21 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	2 1/4	NOV 6 1952	11-13-52
ARTIST DEPT.	105	1 1/4		12-1-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*12/17/52*



MINSKY BROS. & CO., PUBLISHING DIVISION,  
PITTSBURGH, PA.

NO. 2CH1235

ORDER NO. 75673

DATE 10-8-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE ALCOA BUILDING, PITTSBURGH,  
PENNSYLVANIA

Private # before title: #1051

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TRY TO MAKE THIS AS REAL LOOKING AS POSSIBLE (SEE OTHER PHOTO  
(ACTUAL) TAKEN FROM SAME SIDES). DON'T MAKE IT TOO BLACK.

BUILDING CONSTRUCTED ENTIRELY OF ALUMINUM.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects for  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 16 1952	
SKETCH				
RETOUCHING		6	OCT 10 1952	OCT 16 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		10-30-52
ARTIST DEPT.	102	9 1/2	11/01/52	11/24/52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



M - H NEWS, SHAWNEE, OKLA.

NO. 2CH1236

ORDER No. 75678

DATE 10-9-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

POTTAWATOMIE COUNTY COURT HOUSE,  
SHAWNEE, OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CARS. LOWER FLAG POLE A BIT, ADD BALL TO THE TIP, AND  
ADD FLAG.

CREAM-BUFF BUILDING. SILVER AND BLACK TRIM.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 14 1952	OCT 15 1952
SKETCH				
RETOUCHING	6	4	OCT 10 1952	OCT 14 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1½	OCT 16 1952	OCT 22 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



M- H NEWS, SHAWNEE, OKLA.

NO. 2CH1237

ORDER No. 75678

DATE 10-9-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SHAWNEE HIGH SCHOOL, SHAWNEE,  
OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO MARKED #1. REMOVE - TRUCK, MAN, POSTS & WIRES.  
ADD FLAG TO POLE. REMOVE TREE ON EXTREME RIGHT TO SHOW THAT  
SECTION OF BUILDING AND DOORWAY. SHOW LETTERING CLEARLY (Shawnee  
High School) ON BUILDING. ADD LEAVES TO TREES.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 15 1952	OCT 15 1952
SKETCH				
RETOUCHING			OCT 10 1952	OCT 15 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1/2		10-23-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1238 ORDER NO. 75682 DATE 10-9-52

CUSTOMER  
MOTEL DU QUOIN  
DU QUOIN, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MOTEL DU QUOIN  
CATERING TO THOSE WHO CARE  
(AAA) APPROVED

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH - NOTE THE DOORS TO ROOMS -  
THEY ARE A DARK WALNUT FINISH.

*Return Kodachromes.*

*Oct. 11/3*

*OK Blue Day*

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1239 ORDER NO. 75686 DATE 10-9-52

CUSTOMER  
MISSOURI JEWELITE CO., INC.  
ST. LOUIS, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(FILTER QUEEN)

BUILT BY MISSOURI JEWELITE COMPANY, INC.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

~~XX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

RETURN COLORED PHOTOGRAPH

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction

957

Ref. 642  
H.C. 105  
L.C. 106 94

as specified

O.K.  
OK

Red Imprint



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1240 ORDER NO. 75687 DATE 10-9-52

CUSTOMER  
SUNSET MOTEL  
AUSTIN, MINNESOTA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SUNSET MOTEL

U. S. 233 NORTH  
AUSTIN, MINNESOTA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE — ANY WIRES SHOWING. ALSO RAGGED EDGE OF WEEDS ALONG ROAD

COLOR DESCRIPTION

WHITE BUILDINGS WITH GREEN ROOFS AND GREEN WINDOW SASH. WHITE FENCE.  
GREEN LAWN AND FOLIAGE. COLORED FLOWERS ALONG FOUNDATION OF BLDGS.,  
ESPECIALLY CENTER BLDG. AND BLDG. ON RIGHT.

SIGNS: WHITE "MOTEL" ON BLUE BACKGROUND

BLUE (AAA) SIGN ON WHITE. COLORED AUTOS SHOWING. VERY  
LIGHT TAN DRIVEWAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Enlarge Print 5x7

Mr. HC 11/2 106

La 9

Reprints 3.50

O.K.

OK

(F)



L.O. 1/2

108-11-2132 La 2 1/2

as given

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1241 ORDER NO. 75688 DATE 10-9-52

CUSTOMER  
SUNSET MOTEL  
AUSTIN, MINNESOTA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M BUS.CARDS SIZE 3 1/2 X 2-5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full

SUNSET MOTEL  
U. S. 233 NORTH  
AUSTIN, MINNESOTA

FRONT NO. NO  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint  
Side — Center No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2CH1240. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

USE PHOTO FROM 2CH1240. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

BUS CARD



McRAE'S, SEBRING, FLA. /

NO. 2CH-1242

ORDER No. 75827 /

DATE 10-9-52

12 $\frac{1}{2}$  M POST CARDS C. T. ART-COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE CHURCH OF THE BRETHREN,  
SEBRING, FLA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 / R. M. NO

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1952	OCT 20 1952
SKETCH				OCT 17 1952
RETOUCHING		3/4	OCT 10 1952	
REPHOTO				
PHOTO-LITHO			OCT 22 1952	
BUEPRINT				OCT 24 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	10-23-52	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

\_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_



M. E. RUSSELL, SARASOTA, FLORIDA

NO. 2CH-1243

ORDER No. 75828

DATE 10-9-52

25-M POST CARDS C. T. ART-COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL LIDO BEACH CASINO ON  
THE GULF, SARASOTA, FLA.

PRIVATE NO. BEFORE TITLE - S-23  
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 13 1952	OCT 14 1952
SKETCH				
RETOUCHING		2 1/2	OCT 10 1952	OCT 13 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			Oct. 20-52	OCT 23 1952
HAND COLOR PROOF	154	1 1/2		
ARTIST DEPT.	102	9	11/12/52	11/14/52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



M.E. RUSSELL, SARASOTA, FLORIDA /

NO. 2CH-1244

ORDER No. 75828 /

DATE 10-9-52

25M, POST CARDS C.T. ART-COLORTONE FULL FACE-

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COCONUT PALMS AND WHITE SAND  
AT LIDO BEACH CASINO,  
SARASOTA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE /

private No. BEFORE TITLE - S-21 /  
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER /

FOLLDW TISSUE OVERLAY /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o.  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 15 1952	OCT 16 1952
SKETCH				
RETOUCHING		4	OCT 10 1952	OCT 15 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			OCT 20 1952	OCT 23 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	108	9		12/7-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV: ORDER

DIAL NO. 2CH1245 ORDER NO. 75691 DATE 10-10-52

CUSTOMER THE AMERICAN NEWS CO.,  
NEW YORK, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BAY RIDGE INN, 426 RIDGE ROAD EAST,  
WEST WEBSTER, NEW YORK

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

TABLES IN FOREGROUND HAVE RED TABLE COVERS WITH GREEN NAPKINS.  
THE TABLES IN THE ROOM IN BACK HAVE GREEN TABLE COVERS WITH  
RED NAPKINS.

NOTE KODACHROME PRINT ATTACHED FOR OTHER COLORS, EXCEPT:  
MAKE THE WALLS DARK GREEN TO MATCH THE NAPKINS.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Re 11  
10/10/52  
LW 1245  
JW

Added to order  
6-11-52  
O.K.  
OK



NO. 2CH1246

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,  
BOX 455, MONETT, MO.

ORDER No. 75910

DATE 10-13-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BULL SHOALS DAM AND POWERHOUSE IN  
THE BEAUTIFUL OZARKS

SMALL TYPE: PHOTO BY U.S. ENGINEERS,  
LITTLE ROCK, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 16 1952	OCT 16 1952
SKETCH				
RETOUCHING		3	OCT 14 1952	OCT 16 1952
REPHOTO				OCT 29 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 22 1952	
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1247 ORDER NO. 75913 DATE 10-13-52

CUSTOMER

THE HERMITAGE ART CO., INC.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE—FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 12 (All of this on address side)  
R. M. Yes ~~NO~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — ~~Handcolor~~ — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO

ADD A FEW CLOUDS IN SKY

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME, NEGATIVE AND PRINT TO CUSTOMER

ret 10/30/52  
JH

ENLARGE TO - 1 - 5K7-ent

Box 4  
PHE 1/2 104  
LA 10

Rephoto 3.50 inch  
JH



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1248, ORDER NO. 75914 DATE 10-13-52

CUSTOMER  
VE NARD COLONIAL MOTEL  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M POST CARDS, SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

VE NARD COLONIAL MOTEL  
CINCINNATI, OHIO

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - WITH EXCEPTIONS ON ATTACHED SHEET.

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

*to J. H. C. 105 11/2*  
*Ref. 5 1/2*  
*105 11/2*  
*L.A. 9*

*OP*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1249 ORDER NO. 75919 DATE 10-13-52

CUSTOMER  
SENECA HOTEL CORPORATION  
ROCHESTER, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL SENECA — ROCHESTER, N.Y.  
L.H. STRAWHECKER MANAGING DIRECTOR

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE INDIAN HEAD CUT ON BOTH PICTURE SIDE — WITH TITLE — AND FRONT — WITH  
R.M. — INSTEAD OF HOTEL CREST ( AS ON OLD SUBJECT 6BH2172 ).

NOTE TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW CARD 6BH2172 FOR COLORS — EXCEPT THE MARQUEE AND  
TRIM ARE STAINLESS STEEL — SEE TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2  
Ret. 1  
H.C. 2  
L.A. 105 10  
12-2-52

OR



DISTRIBUTED BY HARRY F. BEACH, INC.,  
JOLIET, ILL. ,

NO. 2CH1250 ,

ORDER No. 75923 ,

DATE 10-14-52

12 $\frac{1}{2}$  M POST CARDS,

C.T. ART COLORTONE /

FULL FACE ,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SILVER CROSS HOSPITAL, JOLIET,  
ILLINOIS ,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO ,

IMPRINT SAME AS ABOVE ,

PHOTO PROPERTY OF CUST. ,

RETOUCHING AND COLOR DESCRIPTION

REMOVE CAR, REFLECTION IN WINDOW AND METAL POST.  
MEDIUM TAN STONE BUILDING, LIMESTONE FANCY FRONT. SILVER LETTERS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1952	
SKETCH				
RETOUCHING		2 1/2	OCT 15 1952	OCT 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	OCT 22 1952	OCT 24 1952
ARTIST DEPT.	103	9		3-3-53

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1251 ORDER NO. 75927 DATE 10-14-52

CUSTOMER

MOUNTAIN VIEW MOTEL  
DUNCANSVILLE, PENNA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MOUNTAIN VIEW MOTEL  
(AAA) DUNCANSVILLE, PENNSYLVANIA  
WM. PENN HIGHWAY 22

FRONT NO. 5

(All of this on address side)

3 SIDES

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — WITH TITLE IN PANEL AT BOTTOM

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

FO

PHOTO USED FOR

978

101-1-27-53

5x7  
add to 17 6 1/2  
Photo H.C. 1 1/2  
L.D.

ML

as requested  
OS

Be + ...



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1252 ORDER NO. 75930 DATE 10-14-52

CUSTOMER BEBOUT & DOWNS, INC.  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

9½ MILES EAST OF PUBLIC SQUARE ON U.S.  
ROUTES 6 and 20 — CLEVELAND 12, OHIO

FRONT NO. 5 R. M. Yes ~~XXX~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

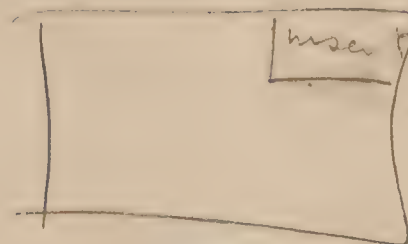
DISTRIBUTED BY BEBOUT & DOWNS, INC.  
CLEVELAND 15, OHIO

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

VIEW OF EXTERIOR OF MOTEL WITH AN INSET AT TOP SHOWING BEDROOM.

SEE INSTRUCTIONS ENCLOSED



COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR

1  
Ret 7½  
11-14-52 20C 2½  
LA-12

Grouping 8  
Rephoto 24.50  
net

Full extra  
effects for extra  
H. + Dk. Blue  
Card. at P.C.  
size —

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1253 ORDER NO. 75931 DATE 10-14-52

CUSTOMER  
BEBOUT & DOWNS, INC.  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M BUS.CARDS SIZE 3½ X 2-5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

9½ MILES EAST OF PUBLIC SQUARE ON U.S.  
ROUTES 6 AND 20 — CLEVELAND 12, OHIO

FRONT NO. NO

(All of this on address side)

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE EXTERIOR VIEW OF MOTEL ONLY FROM SUBJECT 2CH1252.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED  
WITH SUBJECT 2CH1252.

BUS CARD

PHOTO RETURNED

FO

PHOTO USED FOR

L.O. 1/2  
No H.C.  
L.A. 5

Make two  
extra drawings  
for story —



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

# ADV. ORDER

DIAL NO. 2CH1254

ORDER NO. 75932 DATE 10-14-52

CUSTOMER

CHULA VISTA MOTEL  
CHULA VISTA, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHULA VISTA MOTEL  
8 MILES TO SAN DIEGO  
8 MILES TO TIJUANA, MEXICO

FRONT NO. 5

(All of this on address side)

R. M.

Yes ~~X~~ ~~M~~ ~~K~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 642  
104  
10-24-52 3/4  
L.A. 9

CR



Ref. 642  
P.H.C. 1161 1/2  
L.A. 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1255 ORDER NO. 75933 DATE 10-14-52

CUSTOMER CORNER STORE EPISCOPAL HOSPITAL  
PHILADELPHIA, PENNA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

EPISCOPAL HOSPITAL—  
PHILADELPHIA 25, PA.

TITLE IN ONE LINE

FRONT NO. 5

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE TO BE PLACED AT BOTTOM OF PICTURE SIDE

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO RETURNED

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO



Ref. 642  
H.C. 116 2  
L.A. 10/12  
Pth

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 2CH1256 ORDER NO. 75933 DATE 10-14-52

CUSTOMER CORNER STORE EPISCOPAL HOSPITAL  
PHILADELPHIA, PENNA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



PHOTO RETURNED

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHAPEL — EPISCOPAL HOSPITAL  
PHILADELPHIA 25, PA..



FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

to

TITLE TO BE PLACED AT BOTTOM OF PICTURE SIDE

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1257 ORDER NO. 75934 DATE 10-14-52

CUSTOMER

LANNON KAISER-FRAZER MOTORS  
MERCHANTVILLE, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

Upper: KAISER - HENRY J.  
Lower: MAPLE & EUCLID AVENUES,  
MERCHANTVILLE 8, N. J.

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 7  
105 1 1/2  
10-20-52 U.C.  
L.A. 9 1/2

as specified  
CL



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1258 ORDER NO. 75935 DATE 10-14-52

CUSTOMER YORDING'S TOURIST COURT  
JACKSONVILLE, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (AAA)

YORDING'S TOURIST COURT  
"CENTRAL ILLINOIS" FINEST"  
205 E. MORTON AVE. JACKSONVILLE, ILL.

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6  
165  
11/2  
9

New offsets  
OK



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1259 ORDER NO. 75936 DATE 10-14-52

CUSTOMER THE COMMERCIAL HOTEL  
AIKEN, SOUTH CAROLINA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL COMMERCIAL  
AIKEN S.C.

FRONT NO. 5

(All of this on address side)

3 SIDES

R. M.

Yes

~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reprints

Ret. 642  
Patt. U.C. 1/2  
L.A. 9

as quoted

OK



UNION DISTRIBUTORS, INC.,  
RED BANK, N.J.

NO. 2CH1260

ORDER No. 75857

DATE 10-15-52

12 $\frac{1}{2}$ M POST CARDS

C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOARDWALK AND BATHING BEACH,  
BAY HEAD, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

**ATTENTION:**

6 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 16 1952	OCT 17 1952
SKETCH				
RETOUCHING	3	2	OCT 16 1952	OCT 16 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



UNION DISTRIBUTORS, INC.,  
RED BANK, N.J.

NO. 2CH1261

ORDER No. 75857

DATE 10-15-52

12½ M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATHING BEACH, BAY HEAD, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF  
C. T.

RETOUCHING AND COLOR DESCRIPTION

BROWN SHINGLES - WHITE TRIM

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

6 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 20 1952
SKETCH				
RETOUCHING		2 1/2	OCT 16 1952	OCT 17 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		11-27-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



UNION DISTRIBUTORS, INC.,  
RED BANK, N.J.

NO. X 2CH1262

ORDER No. 75857

DATE 10-15-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TENNIS COURTS, BAY HEAD YACHT  
CLUB, BAY HEAD, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

XXX. C.T.

RETOUCHING AND COLOR DESCRIPTION

BROWN SHINGLES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 16 1952	OCT 17 1952
SKETCH				
RETOUCHING			OCT 16 1952	OCT 16 1952
REPHOTO				
PHOTO-LITHO			OCT 22 1952	OCT 23 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1½	10-27-52	
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



UNION DISTRIBUTORS, INC.,  
RED BANK, N.J.

NO. 2CH1263

ORDER No. 75857

DATE 10-15-52

12 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAILING ON BARNEGAT BAY,  
BAY HEAD, N.J. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 16 1952	OCT 17 1952
SKETCH				
RETOUCHING		2 1/2	OCT 16 1952	OCT 16 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 22 1952	OCT 24 1952
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. ~~1E~~ 2CH1264

ORDER No. 75857

DATE 10-15-52

12 $\frac{1}{2}$  M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BASIN AT BAY HEAD YACHT CLUB,  
BAY HEAD, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

BROWN SHINGLE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

**ATTENTION**

6 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

**AND WORK SCHEDULE**

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1952	OCT 20 1952
SKETCH				
RETOUCHING	3	2 $\frac{1}{2}$	OCT 16 1952	OCT 17 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 $\frac{1}{2}$		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



UNION DISTRIBUTORS, INC.,  
RED BANK, N.J.

NO. 2CH1265

ORDER No. 75857

DATE 10-15-52'

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BARNEGAT BAY, BAY HEAD, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

## AND WORK SCHEDULE

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 10 1952
SKETCH			OCT 17 1952	
RETOUCHING		2 1/2	OCT 16 1952	OCT 17 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT			OCT 22 1952	OCT 28 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		10-29-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1266 ORDER NO. 75937 DATE 10-15-52

CUSTOMER O'MEALEY'S CAFETERIA  
OKLAHOMA CITY, OKLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

O'MEALEY'S CAFETERIA — from Logo  
319-21 N.W. 23rd STREET — AND MAY AT  
31st STREET — OKLAHOMA CITY

FRONT NO. 5

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

8x10 Reproduction  
5x7 Reproduction

L.C. 1/2  
Photomontage 7 1/2  
100 2 1/4  
L.A. 12

as quoted

OK



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1267 ORDER NO. 75941 DATE 10-15-52

CUSTOMER SEAWALL SPECIALTY CO.,  
HOUSTON, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH/

RETURN PHOTOGRAPH TO CUSTOMER.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

5X7  
Rel.  
H.C. 10/14  
L.A. 9

Rephoto 3.50

R  
CZ



UNION DISTRIBUTORS, INC.,  
RED BANK, N.J.

NO. 2CH1268

ORDER No. 75861

DATE 10-15-52

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE ON BOARDWALK, POINT PLEASANT  
BEACH, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	OCT 28 1952
SKETCH				
RETOUCHING		2	OCT 16 1952	OCT 28 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



UNION DISTRIBUTORS, INC.,  
RED BANK, N.J.

NO. 2CH1269

ORDER NO. 75861

DATE 10-15-52

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE ON BOARDWALK,  
POINT PLEASANT BEACH, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES  
HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Handwritten signature: J. J. J. J.*

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1952	OCT 22 1952
SKETCH				
RETOUCHING		4	OCT 16 1952	OCT 22 1952
REPHOTO				
PHOTO-LITHO			OCT 24 1952	10-30-52
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½		10-31-52
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



UNION DISTRIBUTORS, INC.,  
RED BANK, N.J.

NO. 2CH1270

ORDER No. 75861

DATE 10-15-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JENKINSON'S BEACH TRAIN,  
POINT PLEASANT BEACH, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SAME COLOR AS ON # - 9BH1826

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

yes  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4  
Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1952	
SKETCH				
RETOUCHING			OCT 16 1952	OCT 21 1952
REPHOTO				
PHOTO-LITHO				OCT 28 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	115	15	OCT 23 1952	10-30-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



UNION DISTRIBUTORS, INC.,  
RED BANK, N.J.

NO. 2CH1271

ORDER NO. 75861

DATE 10-15-52

12½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JENKINSON'S BEACH TRAIN,  
POINT PLEASANT BEACH, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF M C. T.

RETOUCHING AND COLOR DESCRIPTION

SAME COLOR AS ON - 9BH1826

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1952	OCT 22 1952
SKETCH				
RETOUCHING	10	3	OCT 16 1952	OCT 21 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	155	1½	OCT 23 1952	OCT 28 1952
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 2CH1272

ORDER No. 75965

DATE 10-16-52'

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO '

TITLE IN FULL

IMPRINT SAME AS ABOVE

GREETINGS FROM THE JERSEY COAST'



*1 line Only not 2*

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WHITE SEA GULLS

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

### AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1952	OCT 22 1952
SKETCH				
RETOUCHING		2	OCT 17 1952	OCT 21 1952
REPHOTO				
PHOTO-LITHO			OCT 23 1952	OCT 29 1952
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	04	1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



NO. 2CH1274

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN. ORDER No. 75968

DATE 10-16-52

12½ M POST CARDS

C.T. ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HEADWATERS OF THE MISSISSIPPI  
RIVER, ITASCA STATE PARK, MINN.

Private # before title: IP-18

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES ~~same as~~

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR COLORS, REFER TO CARD 7BH1629.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

**ATTENTION:**

8 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1952	
SKETCH				
RETOUCHING	3	2	OCT 17 1952	OCT 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	15	OCT 29 1952	NOV 5 1952
ARTIST DEPT.		9		

OCT 31 1952

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

NO. 2CH1275

ORDER NO. 75968

DATE 10-16-52

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL  
FOREST INN, ITASCA STATE PARK,  
MINN.

Private # before title: IP-22

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 9BH687 FOR COLORS

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1952	OCT 20 1952
SKETCH				
RETOUCHING		2	OCT 17 1952	OCT 20 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	OCT 22 1952 11-29-52	10-27-52
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

NO. 2CH1276

ORDER No. 75968

DATE 10-16-52

12½ M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OVERLOOKING BEAUTIFUL LAKE ITASCA,  
ITASCA STATE PARK, MINN.,

Private # before title: IP-23./

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GREEN FOLIAGE. BLUE WATER.

EVERGREEN TREES TO BE A DARKER GREEN THAN OTHER TREES.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1952	OCT 21 1952
SKETCH				
RETOUCHING	3	2	OCT 17 1952	OCT 21 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	124	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

NO. 2CH1277

ORDER NO. 75968

DATE 10-16-52

12 1/2 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ITASCA STATE PARK, DOUGLAS LODGE,  
MINN.

*see layout*  
*UPPER RIGHT CORNER*  
Private # ~~before~~ title: IP-30

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GROUP OF 3 VIEWS: FOLLOW PENCIL LAYOUT ENCLOSED.

USE 2CH1274 PHOTO FOR MAIN VIEW AND BACKGROUND. OTHER VIEWS  
AS ENCLOSED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects &  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1952	OCT 21 1952
SKETCH	10	1 1/2	OCT 22 1952	OCT 24 1952
RETOUCHING		2 1/2		
REPHOTO			OCT 17 1952	
PHOTO-LITHO			OCT 28 1952	NOV 3 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	125	2 1/2		11-11-52
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

1 Print  
1-5x7  
1-8x10



NO. 2CH1278

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

ORDER No. 75968

DATE 10-16-52

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL  
Top: AERIAL VIEW OF BEMIDJI, MINN.  
Bot: WATERFRONT ON LAKE BEMIDJI

Private # before title: BM-12

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS ONLY.

RETURN KODACHROME TO R.G.STONE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1952	OCT 21 1952
SKETCH				
RETOUCHING	1	2 1/4	OCT 17 1952	OCT 21 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 29 1952	NOV 3 1952
HAND COLOR PROOF	106	2 1/4		
ARTIST DEPT.		12 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. 2CH1279

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

ORDER NO. 75968

DATE 10-16-52'

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHIEF BEMIDJI, BEMIDJI, MINN.'

Private # before title: BM-14 ,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES'

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

## RETOUCHING AND COLOR DESCRIPTION

STATUE: DARK CREAM DRESS(OR SUIT), RED SASH, LIGHT CHOC.BROWN  
 COLDAR. DARK BROWN GUN, HANDS AND FACE. BLACK HAIR.  
 CREAM EYE-BALLS. LIGHT GRAY POSTS AND CHAIN. DARK GRAY  
 PATH. BLUE WATER. BROWN BUILDING.'

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

Subject of  
 order for this customer. Please  
 see to it that all cuts or nega-  
 tives are uniform and colors are  
 in harmony with each other  
 to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE FINISHED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1952	
SKETCH				
RETOUCHING		2-1	OCT 17 1952	OCT 21 1952
REPHOTO				OCT 29 1952
PROOFING				
IMPRINT				
SHIPPING, PACKING				
HAND COLOR PROOF	166	1 1/2		
ARTIST DEPT.		9		

DATE IMPRINT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. 2CH1280

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

ORDER No. 75968

DATE 10-16-52'

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

MUSEUM OF NATURAL HISTORY,  
BEMIDJI, MINN.

Private # before title: BM-15'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BROWN LOG BUILDING, GREEN WINDOW TRIM. GRAY ROOF, LIGHT GRAY  
STONE CHIMNEYS. WHITE DEER STATUE. DARK GREEN EVERGREENS.  
GREEN LAWN, GRAY STREET./

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1952	
SKETCH				
RETOUCHING			OCT 17 1952	OCT 20 1952
REPHOTO				
PHOTO-LITHO			OCT 22 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		OCT 27 1952
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



NO. 2CH1281

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN. ORDER No. 75968

DATE 10-16-52

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PAUL BUNYAN'S PLAYGROUND,  
BEMIDJI, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before title: BM-16

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE LAST CAR IN ROW (OLD COUPE), AND FENDER OF CAR ON RIGHT.  
SMOOTH TOP ON SECOND CAR IN FOREGROUND.  
SILVER GRAY PLANE. BLUE WATER. GRAY DRIVEWAY. LIGHT TAN SAND  
ON LEFT ALONG THE WATER. DARK COLORED AUTOS. ORANGE UMBRELLA.  
FOR COLORING ON PAUL AND BABE-SEE CARD OBH662.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subject of  
order for this customer. Please  
see to it that all cuts or arge-  
ments are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 24 1952	OCT 26 1952
SKETCH				
RETOUCHING		3	OCT 17 1952	OCT 24 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.		NO. 2CH1282
ORDER No. 75970		
DATE 10-16-52		
12 1/2 M POST CARDS		C.T. ART COLORTONE
WHITE BORDER		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER		FRONT No. 1 R. M. YES
TITLE IN FULL MAIN STREET, WALKER, MINN.		IMPRINT SAME AS ABOVE
PRIVATE # before title: W-10/		
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.
REMOVE SHADOW ON SIGN. DARK GRAY STREET. GREEN LAWN AND FOLIAGE. DARK GREEN EVERGREENS. LIGHT GRAY LIGHT POLES. BUILDINGS- 1st ON RIGHT-REDDISH BROWN BRICK. BLDG.SHOWING ON LEFT-BUFF BRICK. GOLD AND BLUE ROTARY SIGN.		
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO		
ENVELOPE PHOTO TICKET		

## ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate	<b>ESTIMATE</b>		Cost Dept. Checked
By _____	AND WORK SCHEDULE		By _____
Date _____			Date _____
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		OCT 22 1952	OCT 22 1952
SKETCH		OCT 17 1952	
RETOUCHING	3 24		OCT 22 1952
REPHOTO			
PHOTO-LITHO		OCT 23 1952	OCT 20 1952
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	15 1 1/2		
ARTIST DEPT.	9 1/2		
DATE BLUEPRINT OK'D _____		DATE Filed _____	
By _____		By _____	
DATE HAND COLOR PROOF OK'D _____		DATE Photo Returned to Customer _____	
_____		_____	



NO. 2CH1283

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN. ORDER No. 75970

DATE 10-16-52

12 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

MUSEUM OF NATURAL HISTORY,  
WALKER, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

Private # before title: W-11

RETOUCHING AND COLOR DESCRIPTION

REMOVE LIGHT POLE. DARK BROWN BUILDING, LIGHT GRAY CHIMNEY,  
BLUE-GRAY ROOF. ORANGE ROOF EDGE AND ENDS OF ROOF BRACES, SASH  
AND SILLS. AQUA WINDOW FRAMES. DARK GREEN (BLuish) EVERGREENS.  
GREEN LAWN. LIGHT GRAY DRIVE. TAN COURT HOUSE TO RIGHT. REDDISH-  
BROWN CUPOLA AND CORNICE. GRAY DOME.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1952	OCT 21 1952
SKETCH				
RETOUCHING			OCT 17 1952	OCT 21 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 22 1952	OCT 29 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. 2CH1284  
NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN. ORDER No. 75970

DATE 10-16-52

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM HACKENSACK, MINN.  
Home of Paul Bunyan's Sweetheart.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before title: H-10

SMALL TYPE: (C) CURT TEICH & CO., INC. PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SMALL PENCIL SKETCH FOR LAYOUT OF CARD. SHOW STATUE OF LUCETTE DIANA KENSACK ON RIGHT AT BOTTOM OF CARD (SUBJECT 2CH1285). USE BRIGHT COLORS: BLUE, RED, AND YELLOW. IN LETTERS USE: FISH, DEER, LAKE VIEWS, PINE, BOAT-FISHING (DO NOT SHOW SAIL BOATS AND STREAMS).

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 11 1952	NOV 11 1952
SKETCH	3	6	NOV 5 1952	NOV 10 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 14 1952	NOV 24 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	16		11-28-52

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

H- 7BH-106  
A- 7BA 325  
C- 7BH 301  
K- 7BH 313  
E- 7BH-308  
N- 7BH-104  
S- 7BH-315  
A- 7BH-11  
C- 17BH-317  
K- 7BH-101



NO. 2CH1285

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN. ORDER NO. 75970

DATE 10-16-52

12 1/2 M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

Top: LUCETTE DIANA KENSACK,  
HACKENSACK, MINN.

Bot: PAUL BUNYAN'S SWEETHEART

Private # before title: H-11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE THE SIGN "HACKENSACK". FIGURE: LIGHT BLUE CAP, TOP HALF OF DRESS- RED, BLACK EDGING. LIGHT BLUE SKIRT WITH BLACK STRIPES. BLACK HAIR AND EYEBROWS. DARK CREAM FLESH TONES FOR FACE AND NECK, CEMENT BASE IN GREEN. GREEN FOLIAGE AND LAWN. BLUE WATER.///& ARMS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Photo In*  
*2CH1284*

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 21 1952	OCT 21 1952
SKETCH				
RETOUCHING			OCT 17 1952	OCT 21 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	OCT 23 1952	OCT 29 1952
ARTIST DEPT.				

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

NO. 2CH1286

ORDER No. 75970

DATE 10-16-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

A-16-REPLICA OF THE FAMED KENSINGTON  
RUNESTONE, ALEXANDRIA, MINN.  
Bot: LOCATED ON HIGHWAY 52, EAST

IMPRINT SAME AS ABOVE

Private # before title: A-16

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE- WIRE, POLE, AND HOUSE SHOWING IN LEFT BACKGROUND.  
GRAY STONE MONUMENT ON DARK GRAY MARBLE BASE, CENTER, WITH LIGHTER  
GRAY BASE OF WINGS. TAN COBBLESTONES AND FLAGSTONES. IN LIGHT  
GRAY: "KENSINGTON RUNESTONE A.D.1362". GREEN FOLIAGE AND LAWN.  
CEMENT WALK. DARK GRAY STREET.

NEW PHOTO TO BE TAKEN

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	CENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			DEC 3 1952	12-11-52
SKETCH				
RETOUCHING		2	DEC 2 1952	DEC 3 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			DEC 10 1952	DEC 15 1952
HAND COLOR PROOF	105	1½		12-16-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1287 ORDER NO. 75976 DATE 10-17-52

CUSTOMER

ALEXIAN BROS. REST HOME  
SIGNAL MOUNTAIN, TENNESSEE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-~~WHITE~~ **FULL FACE**

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ALEXIAN BROTHERS REST HOME / SIGNAL  
MOUNTAIN, TENN. /

~~Back~~ / AIR VIEW / *8 pl. int. color*

FRONT NO. 5

R. M.

Yes

~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED

COLOR DESCRIPTION

FOLLOW CARD ENCLOSED FOR COLORS

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rec. 6  
103  
12-16-52  
106 2  
103 1/4

*No Type set up*

*To office*

X



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1288 ORDER NO. 75976 DATE 10-17-52

CUSTOMER ALEXIAN BROS. REST HOME  
SIGNAL MOUNTAIN, TENNESSEE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-~~BORDER~~

(All of this on address side)

PLACE OF TITLE ~~Upper, Lower, Center~~ Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ALEXIAN BROTHERS REST HOME / SIGNAL  
MOUNTAIN, TENN. /

~~PRIVATE ROOM~~ / ~~SINGLE~~

FRONT NO. 5

R. M.

Yes

~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

DRAPES AND BEDSPREAD — LIGHT PINK. WALLS (PAINTED, LIGHT  
MADONO BLUE) SLIGHTLY LIGHTER BORDER. CREAM COLORED CEILING,  
FURNITURE IS LIGHT WARM GRAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ret - 5  
D.C. 11-11-52 13/4  
L.A. 10

No type setting

X



THE MINERAL WATER SYSTEM,  
EXCELSIOR SPRINGS, MO.

NO. 2CH1289

ORDER NO. 75977

DATE 10-17-52

25 M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 5

R. M. YES

TITLE IN FULL

MONTEREY MOTEL - EXCELSIOR SPRINGS,  
MO.

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO:

MONTEREY MOTEL SIGN STANDARD TO BE SUPERIMPOSED  
ON PICTURE IN LEFT HAND CORNER (SEE SMALL PRINT  
ENCLOSED). FOLLOW KODACHROME TRANSPARENCY

FOR COLORS.

RETURN KODACHROME TO CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

### AND WORK SCHEDULE

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1952	NOV 20 1952
SKETCH			OCT 20 1952	NOV 12 1952
RETOUCHING		4	10-17-52	OCT 20 1952
REPHOTO			NOV 23 1952	DEC 3 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2		12-5-52
ARTIST DEPT.		9		

106 negatives

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1290 ORDER NO. 75978 DATE 10-17-52

CUSTOMER THE MONON RAILROAD  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M DBL. POST CDS SIZE 3 1/2 X 11

STYLE ART COLORTONE-WHITE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MONONLAND - DECEMBER 24, 1952

FRONT NO. 5

R. M. Yes ~~XX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

MAKE REPHOTO:

CROP AT TOP FOR WHITE BORDER CARD. OPEN UP SPACE BETWEEN  
"MONONLAND" & "DECEMBER" ON TITLE.

COLOR DESCRIPTION

FOLLOW PAINTING ABSOLUTELY FOR COLORS ESPECIALLY  
THE "DIRTY" GOLD ON THE LOCOMOTIVE

PHOTO RETURNED

TO

PHOTO USED FOR

57  
B+C  
202  
LA-10

Artwork &  
Rephoto  
6.50 each

VERY RUSH MUST HAVE  
PROOF 10/29



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1 2CH1291 ORDER NO. 75880 DATE 10-17-52

CUSTOMER HELLENIC ORTHODOX CHURCH  
WARREN, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE C.T.ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HELLENIC ORTHODOX CHURCH  
ST. DEMETRIOS  
WARREN, OHIO

FRONT NO. 5

R. M.

FULL FACE

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE BEST PHOTO

COLOR DESCRIPTION

BLDG: - FRONT-LIGHTER GRAY THAN #17 - STONE GRAY. SIDE BRICK-#50  
TILE ON ROOF-#23. FRONT DOORS-#25. PENDANT LAMPS-IN DOORWAYS &  
PEDESTAL LAMPS IN FRONT OF CHURCH-White GLASS-FRAMES-BRONZE.  
WINDOWS-VARI-COLORED STAINED GLASS. TOWER LOUVERS-DARK GRAY.  
STEEPLES-DARKER STONE GRAY THAN FRONT OF CHURCH -  
GOLD CROSS - WRITING-BRIGHT GOLD

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1292 ORDER NO. 75994 DATE 10-20-52

CUSTOMER PORT HURON NEWS CO.,  
PORT HURON, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SAFFEE'S COFFEE RANCH — 513-519 HURON  
AVE. — PORT HURON, MICHIGAN  
PHONE: 9271

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

Make up front

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

SM-4-15-52

3 Reprints 5x7

L.O. 11/2  
R.C. 105 2 1/2  
L.C. 11-25-52  
L.A. 113 13  
12-12-52

as quoted  
OK

Red Imprint



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1293 ORDER NO. 75995 DATE 10-20-52

CUSTOMER PORT HURON NEWS CO.,  
PORT HURON, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

12 1/2 M BUS. CARDS SIZE 3 1/2 X 2-5/16

STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SAFFEE'S COFFEE RANCH - 513-519 HURON  
AVE. - PORT HURON, MICHIGAN  
PHONE: 9271

FRONT NO. NO

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

USE PHOTO FROM 2CH1292. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

*Making up front*

COLOR DESCRIPTION

USE PHOTO FROM 2CH1292. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

*Bus Card*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2  
L.O. 2 1/2  
*Jr*



NO.2CH1294 ,

ROSE NEWS CO., LANSING, MICH..

ORDER No. 75883 -

DATE 10-20-52

12½ M POST CARDS, C.T.ART-COLORTONE, FULL FACE ,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EAST SHAW HALL AND WEST SHAW  
HALL, MICHIGAN STATE COLLEGE,  
EAST LANSING, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1, R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

## RETOUCHING AND COLOR DESCRIPTION

BLDG.-LIGHT RED BRICK. W/CHROME WINDOW TRIMMINGS & CHROME ALONG  
TOP OF CENTER OF BLDG. CONCRETE TRIMMINGS ABOVE 1st FLOOR IN  
CENTER. CONCRETE STEPS & SIDEWALK. WHITE LAMP ~~POLES~~ POLES.  
NATURAL STONE WALLS AND STAIRS. GREEN GRASS. ADD CLOUDS.  
TAKE OUT CARS & FENCE PICKETS & WIRES. STRAIGHTEN OUT GRASS EDGES  
ALONG SIDEWALKS. CROP AT BOTTOM.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HAND COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1952	
SKETCH				
RETOUCHING	6	1/2	OCT 20 1952	OCT 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1/2	OCT 29 1952	NOV 3 1952
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1295, ORDER NO. 75997 DATE 10-20-52,

CUSTOMER THE PARK MOTEL  
DENISON, IOWA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

THE PARK MOTEL - DENISON, IOWA

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE IN PANEL AT TOP. (SEE PENCIL LAYOUT)

PUT IN CLOUDS.

COLOR DESCRIPTION

ALL TILE ROOFS ARE BRIGHT VIVID RED. BRIGHT RED BRICK ROOF EDGING.  
CHAIRS ARE RED AND GREEN. 2 DOORS - BROWN.  
FLAT PAINTED CEMENT BUILDING #15( NOT ROUGH STUCCO).

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

24012 11-3  
24012 12-30-52

Handwritten signature or initials.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1296 ORDER NO. 76001 DATE 10-20-52

CUSTOMER  
WESTERN AVENUE SALES, INC.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WESTERN AVENUE SALES, INC.....

CHICAGO..... (AS PER LAYOUT )

FRONT NO. 5

R. M. Yes ~~XX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — EXCEPT FOR CHANGE IN TITLE

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

3

PHOTO USED FOR

2.00  
5.1  
Per 7 1/2  
Jan 105  
12-15-52  
2012

Grouping & Reproduction  
30. — note

C. E. Robert

Red & Blue Imprints

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1297 ORDER NO. 76002 DATE 10-20-52

CUSTOMER WEST BEND MOTEL  
WEST BEND, IOWA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WEST BEND MOTEL — 1 BLOCK NORTH OF  
FAMOUS "GROTTO OF THE REDEMPTION",  
WEST BEND, IOWA

FRONT NO. 5

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

ADD CLOUDS. REMOVE — TELEPHONE WIRES AND POST.

SHOW THREE TREES IN BACK OF MOTEL AS MARKED ON PHOTO.

COLOR DESCRIPTION

PASTEL GREEN BUILDING (FRAME). RUST RED VARIEGATED ROOF.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

C. E. Roberts

105  
10-3-52  
228



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1298 ORDER NO. 76003 DATE 10-20-52

CUSTOMER  
KOFFEE KOTTAGE, INC.  
CHESHIRE, CONN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2}$  X  $5\frac{1}{2}$

STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
HUTTERLY'S RESTAURANT AND MOTEL ON  
COLLEGE HIGHWAY ROUTE 10  
CHESHIRE, CONN.

FRONT NO. 5

R. M.

Yes

RM

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH FOR LAYOUT: EXCEPT- REMOVE AUTO. CHANGE  
TITLE TO "RESTAURANT" INSTEAD OF "KOFFEE KOTTAGE." ADD MORE FLOWERING  
PLANTS ALONG THE FENCE, BUT DO NOT COVER THE FENCE.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS ON PHOTOGRAPHS FOR COLORS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

PHOTO USED FOR

8x10 Reproduction  
5x7

L.O. 3  
B.H. 6

11-12-52 1/2  
103  
3-5-53

as quoted  
OK

OK Blue Linen

(F)



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. **M** 2CH1299

ORDER NO. 75891

DATE 10-20-52

25M POST CARDS C.T. ART-COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

GREETINGS FROM LAKE PLACID, N.Y.

PRIVATE NO. UPPER RIGHT- 1

SMALL TYPE: (c) CURT TEICH & CO., INC.  
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE ENCLOSED VIEWS:

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 26 1952	DEC 2 - 1952
SKETCH	10	6	NOV 18 1952	NOV 26 1952
RETOUCHING		5		
REPHOTO			NOV 17 1952	DEC 8 1952
PHOTO-LITHO				
BUEPRINT			DEC 3 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		15		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

L - 4AH-1949  
A - 4AH-1942  
K - GAN-244  
E - 4AH-1940  
P - 4AH-1941  
L - GAN-2307  
F - 4AH-1952  
S - 1CH-1929  
T - 4AH-1943  
DT - 4AH-1940



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 2CH1300

ORDER No. 75892

DATE 10-20-52

25 M POST CARDS, C.T. ART-COLORTONE, BUFF BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PERSHING SQUARE SHOWING THE  
LOS ANGELES BILTMORE,  
LOS ANGELES, CALIFORNIA

PRIVATE NO. BEFORE TITLE: LA-101  
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1952	OCT 26 1952
SKETCH				
RETOUCHING		6	OCT 20 1952	OCT 27 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2		11-1-52
ARTIST DEPT.		14		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



WEAKLEY-OLSON COMPANY,  
JAMESTOWN, NEW YORK

NO. 2CH1301

ORDER No. 75893

DATE 10-21-52'

12½M POST CARDS

C.T.ART-COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NORTH SHORE, CHAUTAUQUA, N.Y.  
ON LAKE CHAUTAUQUA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT CHAUTAUQUA BOOK STORE,  
CHAUTAUQUA, N.Y.,

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1952	OCT 22 1952
SKETCH				
RETOUCHING	23	2	OCT 22 1952	OCT 22 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	OCT 24 1952	NOV 3 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



WEAKLEY-OLSON COMPANY  
JAMESTOWN, NEW YORK

NO. 2CH1302

ORDER No. 75893

DATE 10-21-52

12½M POST CARDS

C.T.ART-COLORTONE

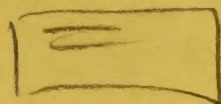
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUTH SHORE, CHAUTAUQUA, N.Y.  
ON LAKE CHAUTAUQUA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT CHATUAUQUA BOOK STORE,  
CHAUTAUQUA, N.Y.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1952	OCT 23 1952
SKETCH				
RETOUCHING	3	2½	OCT 22 1952	OCT 22 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	OCT 24 1952	NOV 3 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



WEAKLEY-OLSON COMPANY  
JAMESTOWN, NEW YORK

NO. 2CH1303

ORDER No. 75893

DATE 10-21-52

12½ M POST CARDS C.T.ART-COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SPORTS CLUB, CHAUTAUQUA, N.Y.  
ON LAKE CHAUTAUQUA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT CHAUTAUQUA BOOK STORE,  
CHAUTAUQUA, N.Y.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLDG. ON RIGHT-WHITE WITH BLACK ROOF

BLDG. ON LEFT-RED TOWER AND ROOF

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1952	OCT 23 1952
SKETCH				
RETOUCHING	9	2½	OCT 22 1952	OCT 23 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	OCT 28 1952	NOV 3 1952
ARTIST DEPT.		9		11-4-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer 11-13-52



DISTRIBUTED BY AL CECCHI NEWS SERVICE,  
OLEAN, N.Y.

NO. 2CH1304

ORDER No. 76013

DATE 10-21-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NORTH UNION STREET, OLEAN, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PEOPLE CROSSING STREET.

STREET IS A GRAY COLOR. RIGHT: RED BRICK

LEFT: 1st 4 BUILDINGS-GRAY. 5th-RED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

## ATTENTION

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1952	OCT 27 1952
SKETCH				
RETOUCHING		5	OCT 22 1952	OCT 27 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13/4	OCT 31 1952	NOV 5 1952
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY AL CECCHI NEWS SERVICE,  
OLEAN, N.Y.

NO. 2CH1305

ORDER No. 76013

DATE 10-21-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIAN STONE STAIRWAY, ROCK CITY  
PARK, 5 MILES SOUTH OF OLEAN,  
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1952	
SKETCH				
RETOUCHING		2	OCT 22 1952	OCT 23 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1¼		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer